

MAY NINETIES

	High	Low
Wednesday, May 4	90	50
Thursday, May 5	90	49
Friday, May 6	87	52

Vol. XXVII No. 75

2 Sections — 14 Pages

TWENTY-EIGHTH YEAR

# The Desert Sun

Palm Springs, California Monday May 9, 1955

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THE WRECKAGE of the two cars involved denotes the seriousness of the accident Thursday evening which claimed the life of seven-year-old Terry Lynn Cobb and injured five other persons, one critically. Charges of manslaughter were filed

Saturday morning against Thomas Ward, 38, 407 North El Segundo, driver of the vehicle at the right which was in the wrong lane of traffic.

## Start Drive to Safeguard Intersections

County planning commission is currently conducting an investigation of blind corners in the unincorporated area in the Palm Springs Unified School district, and is considering the possibility of enactment of an ordinance which would prohibit high walls or shrubbery at intersections.

This information was contained in a letter from Tyler Suess, county planning director, to George Bond, superintendent of transportation for the school district.

**ACTION WAS REQUESTED** by Bond following an accident some time ago involving a school bus and a private car, said caused by a high wall.

City council of Palm Springs last week instituted a similar survey as to blind corners in the Village, dealing first with those along Tamarisk road. The city now has an ordinance which regulates the height of walls, but there are non-conforming walls which were cited as dangerous to drivers.

City Manager R. W. Peterson and Public Works Director Frank Hamerschlag were authorized to confer with Tamarisk road corner property owners relative to the possibility of rounding off the corners of the high walls.

**THIS SUGGESTION** was made by Councilman Frank Miller, as a safety measure for drivers travelling Tamarisk road, and those entering the roadway from an adjacent street.

Bond, in a plea to residents of unincorporated property who are constructing buildings on corner lots, asked them to consider the safety of school children and others and not to cause additional blind corners before an ordinance can be enacted by the county.

## Speed Plans Here to Fill Charter Election Petitions

(Photo on Page 5a)

Plans to speed signing of petitions seeking an election to name a board of Freeholders to draw up a county charter were discussed here Thursday at a meeting at Desert Inn Coffee Shop by county leaders of the movement and Villagers.

Howard Barrett, executive secretary of the County-Wide Charter Committee, and Herbert Ecclestone of Desert Hot Springs, financial chairman of the organization, met with Mayor Florian G. Boyd, Earl Coffman, Herbert Esbitz, president-elect of the Junior Chamber of Commerce, Don Miller, Harold West, Adrian Rosen, Terry Ray, Xavier Lucius, Chamber of Commerce manager, Ward J. Risvold and Oliver B. Jaynes of The Desert area this week.



(Desert Sun Photo)

**PASSING MOTORISTS** and nearby residents cleared the highway following an accident between a one-ton truck and a car near the Southern Pacific depot Friday afternoon — for the cargo on the truck was composed of oranges and grapefruit. Vincente Hernandez, 45, Mexicali, suffered lacerations of one hand, and Mrs. Edith Lucas, 677 Paseo Anza, passenger in the car driven by Irene B. Parker, Los Angeles, was shaken up by the impact. Both remained in Desert hospital overnight.

## Fruit Scattered Over Highway in Truck Wreck

### TRIBUTE FUND BOARD TO MEET TOMORROW

Annual meeting of the board of directors of the Nellie Coffman Tribute Fund will be held at 9 a.m., Tuesday, May 10, at the Bank of America, Mrs. B. H. Poliak, chairman, announces.

Grants made during the past year will be reviewed by the directors.

Members of the board besides Mrs. Poliak are Mrs. Charles Henderson, Mrs. Culver Nichols, Mrs. Earl Coffman, Carl Lykken, Leo Baker and Fred Ingram.

The Tribute Fund board grants friendly aid to deserving residents temporarily in need of assistance, and whom the board feels has the courage to rehabilitate themselves.

Contributions to the fund are usually made at times of bereavement, or in commemoration of a happy event.

It was established at the

time of the death of Mrs. Nellie Coffman, founder of The Desert Inn.

See FRUIT Page 5a

## Edgar B. Schill at Thunderbird

Edgar C. Schill, manager of Knollwood Country Club, Birmingham, Michigan, has been named manager of Thunderbird Ranch and Country Club to succeed Si Slocum, who recently resigned.

Schill expects to take over his new duties as of June 1. He has an outstanding record in club and resort management.

Thunderbird officials said in making the announcement,



CAROLE AND TOMMY NOONAN, coheadliners with Estelita, for the Retail Merchants Gridiron dinner Tuesday evening at the Chi Chi, are pictured brushing up on local press matters in preparation for the night's lampooning. Noonan has revised his act for the occasion, tailoring it to an all-Palm Springs, all-press-personalities slant.

## Driver in Fatal Wreck Held for Manslaughter

### Child Killed, Five Injured, in Auto Crash

#### Thomas Ward to Face Hearing as Result of Accident

A manslaughter charge was filed by Palm Springs police Saturday morning against Thomas Ward, 38, 407 North El Segundo, driver of one of the cars involved in a two-car collision at 7:40 p.m., Thursday, which claimed the life of seven-year-old Terry Lynn Cobb.

The little girl, daughter of Mrs. Betty Cobb, 27, 721 Highland drive, died at 4:20 a.m., Friday, at Desert hospital.

**ALL SIX PERSONS** in the two cars were injured, with one remaining on the critical list Saturday. This was Helen Campbell, 29, who suffered possible internal hemorrhages, and a large laceration on the forehead.

Others injured, who were termed in fair condition, were: Ward, internal hemorrhages, fractured right knee, possible rib fractures, and lacerations of the face and left hand.

George M. Campbell, 54, lacerations of the face, possible rib fractures, internal injuries.

Mrs. George Campbell, 49, fractured leg, lacerations of the face.

Betty Cobb, compound fracture of the right leg and right wrist.

**WARD WAS ALONE** in his car, and driver of the other vehicle is believed to have been Mrs. Cobb, mother of the victim, according to Officer Bob Flavin, who is in charge of investigation. Questioning of the family was not permitted up to Saturday. Mr. and Mrs. George Campbell are the parents of Mrs. Cobb and Miss Campbell, and the grandparents of Terry Lynn.

The accident occurred in the 4700 block of East Ramon road, in the vicinity of the city dump. The Ward vehicle was traveling west, and the other car east.

**WARD CLAIMED** that he swerved to miss a vehicle passing the other car involved, causing his vehicle to go directly into the path of the oncoming car, Officer Flavin said.

Both cars were listed as total losses, with an aggregate value of \$2000.

Funeral arrangements for Terry Lynn are incomplete at this time. Wiefels and Son Mortuary is in charge.

A coroner's inquest into the traffic fatality will be held at 11 a.m., Monday.



(Chamber of Commerce Photo)

**MAGIC COMES TO THE SUN** to discuss the fine points of the next convention of the Men's Apparel Guild in California. Present at the time was Harold West, president of the Palm Springs Chamber of Commerce, seen on the right, and Mr. and Mrs. Knute Thorsen, executive director of MAGIC. Tentative dates were set for October 21 and 22 of this year with headquarters for the meeting to take place at El Mirador hotel. Ray Corliss, publicity director for the Chamber and Bill Rashall, promotion manager of The Desert Sun sat in on the talks.

### Rosen Reelected as Chairman of Retail Division

Adrian Rosen was reelected as chairman of the Retail Merchants Division of the Palm Springs Chamber of Commerce, and as president of its independent counterpart, the Retail Merchants Association, at the organizational meeting held by directors Thursday evening in the Chamber offices.

Frank Prince was elected vice chairman of the Chamber Division, and other officers of the association are: D. C. Stachler, first vice president; George Beebe, Jr., second vice president; Larry Quinn, treasurer, and Stan Jaloff, secretary.

**THE OFFICERS** of the two groups will act as the executive committee.

Newly elected directors are: D. C. Stachler and Katie Nelson, three years; Claude Thompson and Mabel Russell, two years; Carl Derbonne and H. F. Baker, one year. Hold-over directors are: Rosen, Quinn, Beebe, Jaloff, Leo Baker, R. J. Beck, Hy Finerman, Bob McKenzie, Marjorie St. Cyr, Attorney David McGahey is counsel for the two groups.

**FIRST ACTION** taken by the new board was adoption of a resolution which pledged support to the Junior Chamber of Commerce's plans for a free Fireworks Display July 4. A donation to the Jaycees as an aid in sponsorship of the event was approved.

### School Board Meets Thursday Evening

Board of education of Palm Springs Unified school district met last Thursday night in an adjourned session and transacted routine business left over from the long April meeting.

The board will meet again next Thursday night in regular session.

### Welfare Sale

#### One Tomorrow, Last One May 24

One of the last two sales of the Welfare and Friendly Aid association's "Little House" will be held Tuesday at 9:30 a.m., with the final one to follow May 24 at the same hour.

Both will be held at 400 East Amado road, and will feature clean, used Summer clothing for the entire family, as well as household articles of many kinds.

## PRESS TO GO ON GRID AT DINNER TOMORROW

Press representatives from the Palm Springs area braced themselves today to take their roasting with the best of grace when the Retail Merchants go to work on them Tuesday evening at the Chi Chi as part of the 2nd annual Gridiron dinner.

Adrian Rosen, president of the Retail Merchants Division of the Palm Springs Chamber of Commerce, has announced that there are still a very few tickets available for the affair at his shop and at the Chamber.

Held yearly, in emulation of the famous Washington press gridiron dinners, the occasion both honors and lampoons the

newspapermen. This year, Tom Kiley, of the Desert Inn, will act as master of ceremonies and the program has been written by Art Wile, of the Tahquitz Vista. Headliner Tommy Noonan, of the regular Chi Chi floor show, will also join in needling, puncturing the press with barbs fashioned from their own foibles.

The evening will feature a New York cut dinner, the press festivities, and the Chi Chi show as a package. Tickets are \$5 per person.

Last year's gridiron go-round filled the Starlight Room and convulsed those attending throughout the affair. Another jammed house is expected.

## TRAVEL SURVEY TO AID IN VILLAGE PLANNING

Where do our visitors come from?

For many years everyone has had a pretty good idea but now we are going to know for sure.

The world-wide picture of travel to the Palm Springs area is beginning to shape up as part of the transportation survey being conducted for the city by H. C. Timberlake, consultant from Madison, Wisconsin. His assistants, Cub Parker and Wesley Naef, both of Palm Springs, are busily combing hotel registration records and charting the information on maps.

Some half way through the huge task at present, already some interesting facts are coming to light.

For one thing, the Palm Springs area draws surprisingly heavy from some heretofore unnoticed areas and lightly from some long considered to be primary markets. Different hotels, with different promotional approaches, may draw much of their trade from special geographical pockets, with little or no competitive overlap.

While fundamentally designed to discover what the area's immediate and future needs may be in improved air travel, both Mayor Florian

Boyd and Chamber Manager Xavier Lucius have found that the facts gathered during the survey will have many future applications in desert area plans.

They urge that all persons traveling to or from Riverside County points during the month of May fill in one of the questionnaires being circulated and return it to the Palm Springs Chamber of Commerce. The facts gained thereby, they stress, may have great bearing on the continued growth of the area and the convenience of its transportation.

## Short Trip

### Police Run Across Street, Halt Fire

Police averted a possible fire at the Cork 'n' Bottle, 324 North Palm Canyon drive, about 1:05 a.m. Friday, by disconnecting a refrigeration unit in which the motor had burned out.

Aid was requested by Mrs. Ann Portnoy, and an officer immediately went across the street to the establishment.

### May 1 to June 1 Travel Survey for Palm Springs

My Name is ..... Phone No. ....

My Address is .....

The Date of my trip is .....

Departing Trip is from .....

Arriving Trip is from .....

I am going by: (a) Rail coach ( ); (b) Pullman ( );

(c) Bus ( ); (d) Private Auto ( ); (e) Airline ( ).

If NOT Traveling by air, why not? .....

## Open House at Desert Hospital Next Thursday

Annual Open House at Desert hospital will be held from 2:30 to 4 p.m. Thursday, Administrator Robert Henwood announces.

Guided tours for visitors have been planned, to be followed by tea served in the hospital dining room.

Each year the Congress of the United States designates one week to be known as National Hospital Week in honor of the birthday of Florence Nightingale, the famous nurse crusader whose pioneer service led to improvement of hospital care, and to impress upon the public the importance of hospitals in the American community and their tradition of devoted service to the people.

The public is invited to visit Desert hospital Thursday and see the hospital of this community in action, Henwood said.

## JOE E. BROWN'S LIFE STORY WRITTEN HERE

By BILL RASHALL

Sat in the study of Village Author Ralph Hancock, a neighbor of mine, the other day and listened to him ask questions of Joe E. Brown, the little man with the big mouth, the sad eyes, set in webs of deeply-grooved laughter lines that criss-cross his face.

Author Hancock was prompt-

ing the little man of great comedy into talking about himself. And Hancock, who is the author of the recent biography of Douglas Fairbanks and some 15 other books, has been prompting the reticent, soft-spoken actor to talk about himself for several weeks now and may continue for some weeks to come, until Hancock will know Joe E. Brown almost as well as the actor knows himself.

**THE TWO ARE** collaborating on the Joe E. Brown story which Hancock will write but which is as yet untitled.

When I intruded on the interview Joe E. Brown was recalling some of his experiences during World War II when he traveled up to front lines in the South Pacific to entertain our fighting men.

"You know," Brown said. "I

captured a Jap prisoner. It was way up under the booming guns and occasional artillery fire of the Japs. Started to return to our base camp but was informed that the Japs had captured a section of the road over which my return route would take me. Kept on joking and ribbing our fighting boys when quite suddenly an emaciated Jap appeared. The man was sick of body and sick of war. I yelled before anybody else that 'he's my prisoner' and the boys allowed me to take the enemy in tow and all the way back to our base camp where he was hospitalized."

**THE MEMORY** of this incident tickled Joe E. Brown, especially when months later this same prisoner with 30 pounds of weight returned to his body by good American care and chow, "hailed me as a long lost brother."

Listened for a little while longer while Hancock's recording machine caught every word and inflection of Joe E. Brown's recitation. A novel way of conducting an interview—if only newspaper reporters could carry one of these machines around with them, into jail houses for interviews with prisoners, offices of tycoons spouting about prospects of prosperity or depressions and—particularly when interviewing a politician who then could not claim that he was misquoted.

**BROWN WAS CALLED** out to answer the call of a long distance telephone operator and I turned to Hancock.

"I don't have to interview Joe E. Brown, really. You could give me a quicker insight into the man's life better, perhaps than he could himself." Hancock smiled and really did not answer completely but the next day he wrote me the following note. In part, it reads as follows:

"Joe's rise from a circus acrobat to the man with more medals, citations, honorary memberships, keys to cities, plaques, and kudos than anyone living should be interesting reading. Anyone who could parlay a big mouth and a whimsical nature into a special place in the hearts of millions of people must have had his share of ups and downs.

"A fool is not funny. It takes a man of intelligence, with a finely developed sense of humor to be a successful comedian. Even with all those qualities a man cannot be a great comedian unless he has a great heart, unless he likes people, is tolerant of people, understands and respects them. Joe E. Brown is a great comedian. "Ralph," he said, "when you get around to titling this one, may we suggest calling it 'He Said a Mouthful'?"

**DURING MY SHORT** conversation with Joe E. Brown other memories of World War II were recalled. His son, John L. Brown was captain in charge of special services at the Army Air base here in Palm Springs. And bitter memories came surging back for Brown to be reflected in his gentle eyes when the death of his son, Don E. Brown, who was also stationed here at Palm Springs was recalled. The aircraft in which he was flying crashed northwest of Palm Springs.

Joe E. Brown was born in Holgate, Ohio, in 1892, one of seven children. Recently Brown appeared on the TV program "This Is Your Life" and he recalled with some feeling that his aged mother was flown from Toledo, Ohio, by the producers of the program to appear with her son.

Rated as one of the great contemporary actors of the day, Joe E. Brown played the starring role in "Harvey" for five seasons on Broadway, London and South America. He just finished a new motion picture, the title of which I failed to jot down in my note book.

So, Joe, please forgive me for not giving you that little plug and thanks, Ralph Hancock, for the opportunity you afforded me in meeting such a great little big man like Joe. "You Said a Mouth Full" Brown.

### WINS CAR IN CONTEST

Mrs. Wayne Field of Palm Springs was announced as one of the weekly winners in the Dodge "Get the Thrill" contest under way nationally. She will receive a new 1955 Dodge as a prize.

### CHERRY PASS DRIVE-IN

VICTOR 54484 Between Beamer and Business

### CLOSED MONDAY Show Starts at Dusk

LAST TIMES TUESDAY  
"EAST OF EDEN"  
and  
"UNCHAINED"

Wednesday thru Saturday  
May 11 thru 14  
"BATTLE CRY"  
in Cinemascope and  
Warner Color  
and  
"NEW YORK  
CONFIDENTIAL"



(Desert Sun Photo)

**THE LITTLE MAN** with the wide mouth grin that made him famous and Ralph Hancock, Village author are pictured above in the latter's study as the two go over the first rough draft of the as yet untitled Joe E. Brown story. Hancock, who did the recent biography of Douglas Fairbanks, and some fifteen other books, says that he is getting more fun out of writing this on than any of his other books.

**AUTO PILLOW LOST**  
Loss of a green fibre-covered pillow from the front seat of his car parked in a downtown parking lot Thursday was reported to police by William H. Copeland, 140 South Palm Canyon drive.

## The VILLAGE THEATRE is Temporarily Closed

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CONTINUOUS SHOW  
SATURDAY FROM 1:30

LAST  
2  
DAYS  
AT THE  
PLAZA  
—  
ends  
Tuesday  
May 10  
—  
Doors  
open  
6:30  
—  
Shows  
at  
6:45  
and  
9:20

ALL THE GUYS  
ALL THE GIRLS... ALL THE  
GLORY OF  
**Battle Cry**  
WB PRESENTS IT IN  
CINEMASCOPE

THE MIGHTIEST OF ALL  
ADVENTURES BETWEEN  
HEAVEN AND EARTH!



# GREGORY PECK in THE PURPLE PLAIN

INTRODUCING  
WIN MIN THAN

COLOR BY  
TECHNICOLOR

SCREENPLAY BY ERIC AMBLER  
DIRECTED BY ROBERT PARRISH  
PRODUCED BY JOHN BRYAN  
A J. ARTHUR RANK ORGANIZATION PRESENTATION  
RELEASED THRU UNITED ARTISTS

## Council Resolution Pays Tribute to A. G. McManus

City council of the City of Palm Springs by official resolution joined other Villagers in extending condolences to Mrs. Austin G. McManus on the death of her husband last week.

The resolution follows:

"Whereas, the members of the city council of the City of Palm Springs desire to record their sorrow upon learning of the death of Austin G. McManus; and

"Whereas, we, the members of this city council, join with the many Villagers who cherish the long friendship we have enjoyed with this man of good will;

"Now therefore be it resolved that the city council of the City of Palm Springs does hereby give sincere expression of the loss to Palm Springs through the death of Austin G. McManus and does hereby note in its records the passing from this life of a man who was esteemed by his associates, loved by his friends and respected by all."

"Resolved further that a copy of this resolution be tendered to his widow, Mrs. Pearl McManus, as humble expression of our heartfelt sympathy in her bereavement."

Mr. McManus was a member of the first city council of the City of Palm Springs.

## Two-County Blood Bank to be at Hospital on May 16

Monthly visit of the Riverside-San Bernardino two-county Blood Bank will be Monday, May 16, at Desert hospital, from 11 a.m. to 1 p.m., Hospital Administrator Robert Henwood announces.

This is one of the most important visits of the year, Henwood said, as it may be the last one before the fall season.

"We have been informed that another visit may be made in June, but no confirmation has been received," he continued.

Villagers willing to establish their own private Blood Bank, in order that it may be available to themselves, their relatives and friends, should do so at the May 16 visit, or they may have to go to the San Bernardino headquarters during the summer to replace blood

used, the hospital administrator said.

Reservations for the donating of blood may be made by calling the hospital, 2251. A quota of 25 pints has been established.

### Coats and Blanket Stolen from Auto

Theft of two coats and a blanket from his car parked near the intersection of Indian avenue and Tachevah drive from 8 p.m. to midnight Thursday was reported to police by Lewis Murphy, 329 North Calle Encilia.

**The Desert Sun—2a**  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955

Phone 8-4232  
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NOW PLAYING —  
WARNER BROS. PRESENT  
**"Strange Lady in Town"**  
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Produced by MERVYN LEROY in CINEMASCOPE WarnerColor  
Co-starring CAMERON MITCHELL, LOIS SMITH, WALTER HAMPDEN, GONZALEZ GONZALEZ Story and Screen Play by FRANK BUTLER  
Music Composed and Conducted by Dimitri Tiomkin

Co-Feature  
**The Little KIDNAPPERS**  
A J. ARTHUR RANK ORGANIZATION PRESENTATION RELEASED THRU UNITED ARTISTS

STARTS WEDNESDAY — ONE FULL WEEK  
1st Palm Springs Showing •

THEY TURNED A SCHOOL  
INTO A JUNGLE!  
The shocking experience of a pretty teacher; the kid with the switchblade knife—all the startling drama of the novel is on the screen!

M.G.M.  
**BLACKBOARD JUNGLE**  
A DRAMA OF TEEN-AGE TERROR!  
Starring GLENN FORD, ANNE FRANCIS, LOUIS CALHERN  
with MARGARET HAYES • Screen Play by RICHARD BROOKS  
Directed by RICHARD BROOKS • Produced by PANDRO S. BERMAN  
Co-Feature

BEAUTY vs BEAUTY  
for the love of  
JESSE JAMES!  
starring PEGGY CASTLE, DONALD BARRY,  
JACK BEUTEL, LITA BARON  
PRINT BY TECHNICOLOR  
A Panorama Pictures Corp.  
Presentation  
Released thru United Artists

Jesse James' Women

CLOSED MONDAY  
Show Starts at Dusk  
LAST TIMES TUESDAY  
"EAST OF EDEN"  
and  
"UNCHAINED"  
Wednesday thru Saturday  
May 11 thru 14  
"BATTLE CRY"  
in Cinemascope and  
Warner Color  
and  
"NEW YORK  
CONFIDENTIAL"



THIS WAS PALM SPRINGS in 1924. Charles and Sophie Chamberlin are pictured in front of the tent house they purchased in November of 1923, which was located at 289 North Palm Canyon drive.

## Chamberlins Recall Early Day Life in Palm Springs

By DON KLOTZBUECHER

Remember when —

The only marking at the north end of the Village was a United States Rubber company sign in the shape of an open book which read, "You are now entering Palm Springs," and there wasn't even a house in sight?

There was only an oil strip down the center of the street, with broken edges, and it was then known as Main street.

A small creek ran across the highway with a few boards over it for a bridge, and through the property now occupied by the Safeway store and Thrifty Drug store?

**EVERYBODY USED** kerosene for hot water tanks and stoves, and some still used old style kerosene lamps, as electricity had been in use here for about one year?

If you don't remember . . . you are not a Pioneer.

C. G. Chamberlin and his wife Sophie, do remember all these things, as they said in their contribution of early days in the Village, which they submitted to the Palm Springs Historical Society, and which is on record in the Wellwood Murray Memorial Library.

**THEY CAME HERE** during the first part of 1923, as Mrs. Chamberlin had pneumonia, and her doctor ordered her to leave the Santa Monica Bay region and move to Palm Springs. The U. S. Rubber company sign was their first welcome to Palm Springs.

They stayed for a week in a tent house in the yard of the Bunker Hotel (now a parking lot) run by Mr. and Mrs. Johnson, and the location of the tent house is now the present

## Awards Given to Girl Scouts at Court of Honor

Annual Court of Awards of Palm Springs Girl Scouts Thursday evening at Katherine Finchly school was an enthusiastic success as members of twelve troops received badge awards and ranks earned during the past year.

The program was opened with the presentation of colors by Troop No. 5 and included a skit with a member of each troop participating. The investiture of Brownies into Intermediate Scouting was followed by Brownie Troop No. 7, Cathedral City, dancing the Hokey Pokey, and a piano selection was played by Cynthia Rojo, Troop No. 9.

The presentation of 300 awards and ranks earned during the year was climaxed by Kathleen De Santis receiving her Curved Bar rank and two girls who were awarded coveted "Camperships" for outstanding work in the field of Scouting. The Camperships, a two week trip to Azalea Trails in Idyllwild were given to Cynthia Rojo of Troop No. 9, sponsored by the Jewish Women's Club and Karen Hanson Troop No. 21, sponsored by the local council.

The Court of Awards chairmaned by Mrs. Marjorie Anderson, president of the local council, closed with the singing of Taps. Hostess for the evening was Troop No. 15.

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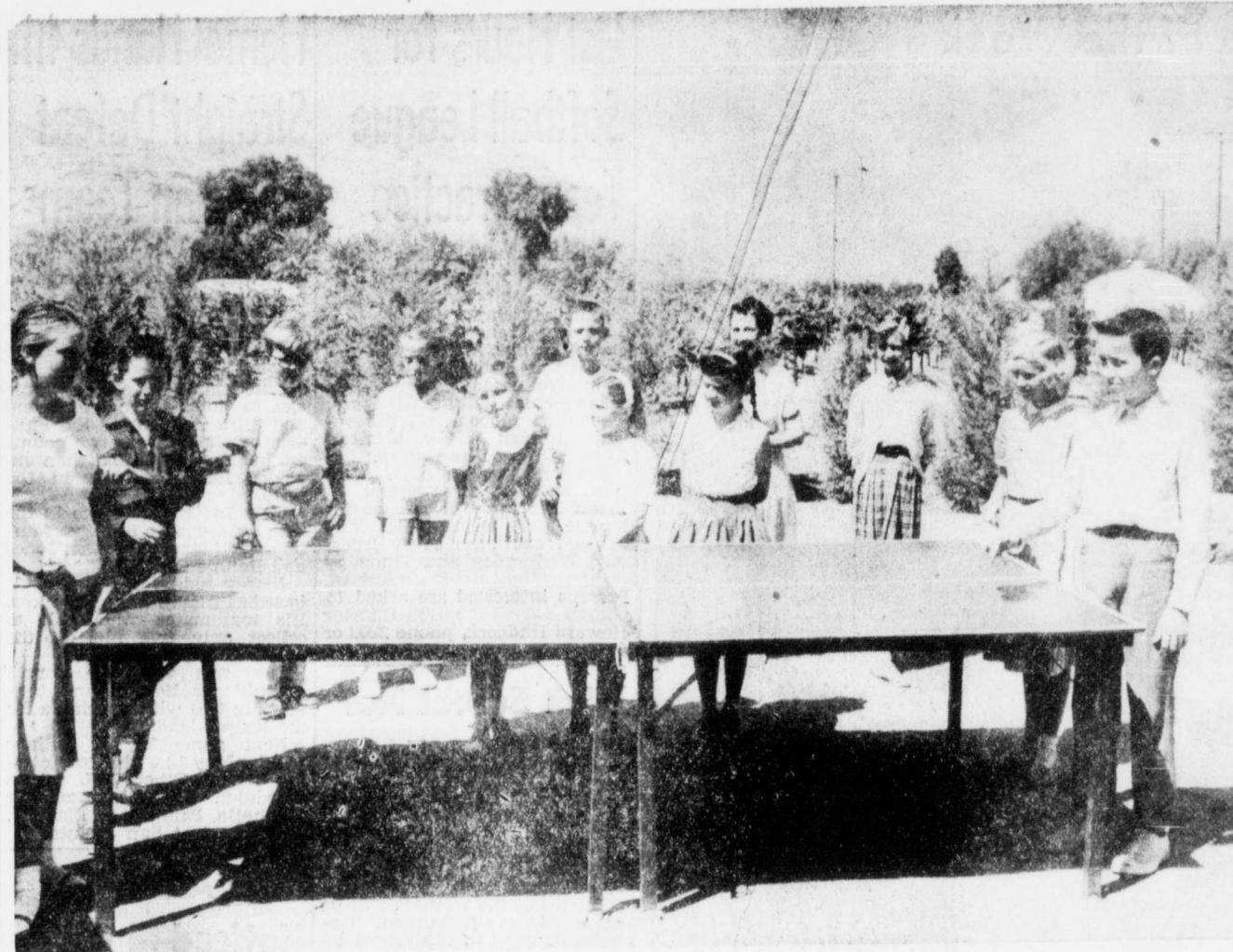
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(Desert Sun Photo)

**ENROLLMENTS FOR THE 1955-56** school term are now being accepted at Palm Valley School, private co-educational day school for grades five through 12. Fifth and sixth grade classes were added to the school at the start of this school term. Members of the classes enjoying participating in, and watching a

game of ping pong are: left to right, Vicki Thompson, Buzzy Waltz, Chuck Goode, Jackie Andrews, Susan Jauss, Terry Mantsch, Trent Barnes, Jill McGrew, Mrs. Corinne Wilson, instructor, Linda Ketchersid, Rohde Teaza and Tom Hull. Absent was Kenny Morris.

## New Members Feted at SMC

Shadow Mountain Club in Palm Desert honored approximately 200 new members and their sponsors at an informal dinner Friday, May 6, followed by the premiere showing of the film "Americas Desert Oasis" which includes six minutes devoted to the beautiful Shadow Mountain club and surrounding Palm Desert.

Andrew Moseley, club president, welcomed the new members who were brought in during the last year.

As well as new members from the desert area Shadow Mountain club has drawn newcomers from the northwest, middle west and far east to spend their spring vacations in the California sunshine.

READ SUN  
CLASSIFIED ADS

## Palm Valley School Shows Largest Gains in History

More enrollments for the next fall term have been made at this time, than at any similar time in the history of the school, J. Blake Field, owner-director of Palm Valley school, private co-educational day school, announced this week.

According to advance registration it is very probable that some classes will be filled before the end of the summer months. Field said as he urged parents planning on enrolling their children for the 1955-56 term to do so immediately.

This is particularly true of the junior high grades, he added.

Palm Valley school will continue to operate under its noted principle of small classes and a large amount of individual attention, with a maximum of 12 or 13 students in any grade five through 12.

Next school term will start on

September 26, one week ahead of the customary time, and will close May 30.

Palm Valley School is a fully accredited school with the University of California, state accrediting agency, and therefore with any other college and university in the country.

Palm Springs police officers not on duty will attend an instruction meeting at 7 p.m. Tuesday, May 17, in the courthouse at Indio, Chief August G. Kettmann announces.

In charge of the meeting, which will cover all phases of "Witnesses in Court," will be Deputy District Attorney Dick Marsh.

Palm Springs police officers not on duty will attend an instruction meeting at 7 p.m. Tuesday, May 17, in the courthouse at Indio, Chief August G. Kettmann announces.

In charge of the meeting, which will cover all phases of "Witnesses in Court," will be Deputy District Attorney Dick Marsh.

The Desert Sun—3a  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955

## Jaycee to Install Thursday Night

Palm Springs Junior Chamber of Commerce will meet Thursday evening at The Ranch club for its annual dinner meeting and to install new officers for the year.

Officers to be seated are Herbert Esbitz, president; Don Bottorff and Howard Haddock, vice presidents; Joe Wood, secretary and Maurice Smith, treasurer.

President Esbitz announced that he had appointed Bill Bronstein as chairman for the annual Fourth of July fireworks celebration and that other clubs in the city were being contacted to assist in the event as usual.

The Desert Sun—3a  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955

## Baccalaureate Services to be Held at School

Principal Henry Greeley of Palm Springs high school announced Friday that the annual Baccalaureate sermon this year will be presented at the high school gymnasium instead of at a local church as in former years.

The date is May 22 and the time will be 7:30 p.m.

The Rev. William A. Blondon, rector of St. Paul's in the Desert Episcopal church, will deliver the sermon.

Invocation will be pronounced

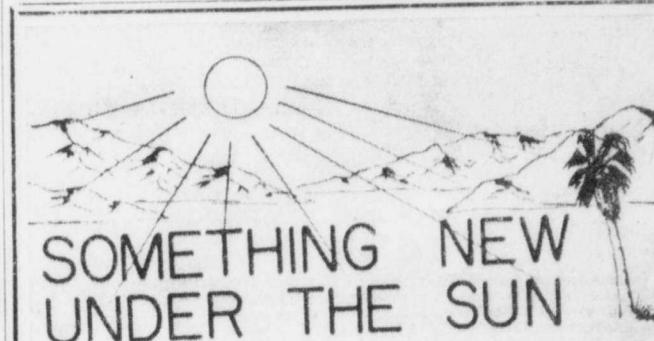
by Rabbi Leon W. Rosenberg of Temple Isaiah of the Jewish Community Center.

Principal Greeley also announced that a presentation of awards to high school seniors will be made at morning assemblies Monday and Tuesday, May 23 and 24, instead of on the night of Commencement, May 27.

## Informal

### Chief Recognizes Summer's Coming

Palm Springs police department officially recognized the arrival of Summer Friday, with Chief August G. Kettmann issuing a directive that Summer uniforms are now optional and ties are not required with either the Summer or Winter uniform.



## Palm Vista Estates

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The gentle elevation . . . of beautiful Palm Vista Estates gives every estate site a magnificent panoramic view of the entire city and valley beyond.

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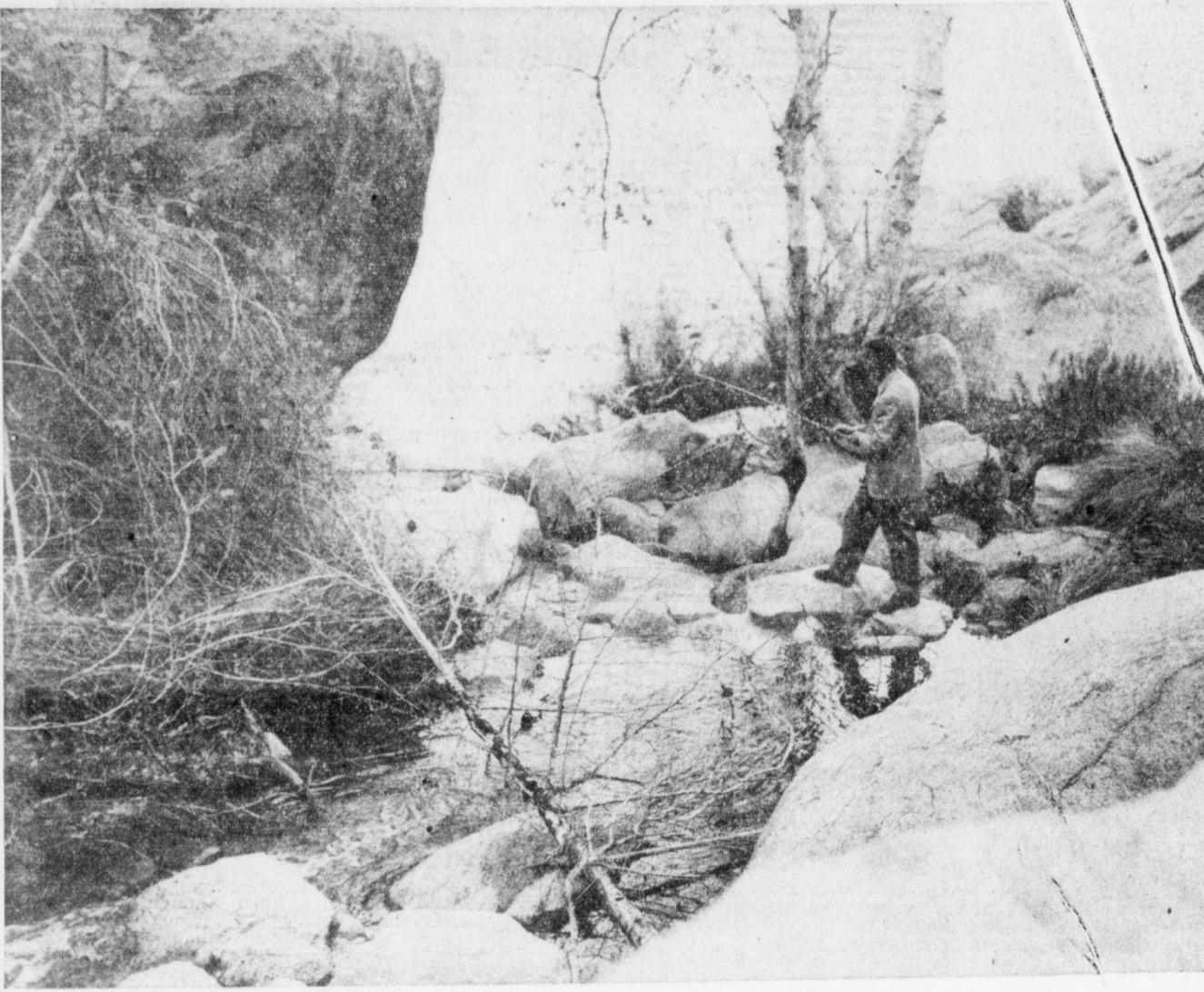
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PALM SPRINGS, CALIFORNIA

## Palm Springs Trip of the Week



(Chamber of Commerce Photo)

ONE OF THE MANY SPOTS near Palm Springs where lovers of the outdoors can find plenty of thrills and excitement.

### The Desert Sun—4a

PALM SPRINGS, CALIFORNIA

Monday, May 9, 1955

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445 N. Palm Canyon Dr.  
JOHNSON, GENE W. 596 S. Indian Ave. 3722  
KOTY, FRED P. 2855 or 4620  
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HOFFMAN, MILTON A.  
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## List Hours for Softball League Team Practice

Schedule for the second week of practice in the Desert Softball League at the Polo Grounds follows:

Monday, Moond and Moonlight All Stars; Tuesday, Palm House-Mexican Colony; Wednesday, Desert Nite Hawks-Palm Springs All Stars; Thursday, Moon and Moonlight All Stars; Friday, Mexican Colony-Desert Nite Hawks.

Practice sessions start at 7 p.m., and last three hours.

Umpires are still needed for league play which starts May 31 and continues every Tuesday, Wednesday and Thursday until the last week in August. Persons interested are asked to contact City Recreation Director Howard Haddock, phone 2202 or 4737.

## High School Net Play Nears End

Annual tennis round-robin conducted by Palm Springs high school to determine the school's Outstanding Boy and Girl tennis player is expected to be concluded Wednesday.

Names of the winners will be engraved on permanent trophies donated to the school by George Ripley and Charles Farrell.

## SMC Women Host Cochran Club Group

Members of the Lady Golfers of Shadow Mountain club will meet today for luncheon, after the regular Monday morning play, at the home of June Goodman.

Last Monday they were host to women golfers from the Cochran club. Their guests were Jewel Flick, Jep Pauley, Frances Gerge, Helen Bush, Frances Talbot and Jean McIntosh.

## Round Robin Tennis Play Starts Tonight

Round Robin evening tennis matches at Shadow Mountain club will start this evening.

Games are planned every Monday and Thursday evening.

## Ice Cream Social Scheduled Friday

Second annual Old-Fashioned Ice Cream social of Sunday school classes of Palm Springs Community church will be held Friday night outdoors on the church parking lot.

A musical program has been planned for the event.

## Dear Palm Springs, Cathedral City and Rancho Mirage Residents;

With hot weather just around the corner it's time we face some cold facts about the best type of cooling. Sure thing, I'm talking about refrigeration cooling.

We know uncomfortable-wise 120 weather here, because we lack humidity is not as bad as 85 to 95 humidity loaded weather elsewhere. We also know refrigeration room coolers are simply wonderful . . . BUT when you read the pamphlets, they put out in all honesty . . . remember they are talking about the majority of the country . . . not our glorious but hot desert . . . and the efficiency required to bring a 90 to a 100 degree room down to say 80, is quite different from the efficiency required to bring a 116 to 126 room down to the same 80.

So any refrigeration pamphlet that says a given size motor is adequate for a given cubic space is, in reality adequate for only 1/2 that space on the desert. That is the reason you should have a trained refrigeration cooling engineer advise the unit that is right for your particular need regardless of the outside temperature.

One of the many advantages of Frigidaire room units is the fact that you can use your present 110 volt circuit, no special re-wiring, for a 1/4 or 1 horsepower motor is needed. When you want completely adequate cooling, you want Frigidaire cooling, with its twin compressors which automatically cycle down to 1/2 the air volume and power cost as the cooling need lessens.

May we have the privilege of showing you why Frigidaire cooling is perfect cooling, why for both economy and comfort it is the most satisfactory cooling.

Sincerely yours,

Ray Abby

Rupp's Supply Frigidaire Dealers  
for the Desert  
Cathedral City



P.S. Just call 8-3744 and at no cost to you, our Frigidaire Engineer John Jarret will be pleased to advise you of your needs.

## Hemet Hands 4th Straight Defeat to Indian Team

Palm Springs Indians dropped their fourth consecutive Riverside County League baseball game Friday, this time to the Hemet Bulldogs by a 12 to 1 score.

Outcome of the contest never was in doubt after the second and third innings, as the Bulldogs pushed across two counters in the second, and then exploded for eight more in the third.

Only Indian run came in the fifth on a double by Dave Martinez, and singles by Sam Jones and Ronnie Canales.

Jimmy Judd, local hurler, allowed 11 hits in taking the loss. His teammates were able to collect only five hits off the pitching of Ray Sims.

The win was the fourth straight for Hemet, and they now are tied with Coachella for the league lead.

Next game for the Indians will be May 12 with Perris coming here. Other RCL games scheduled are Beaumont at Coachella, Banning at Elsinore, and Hemet at San Jacinto.

## Raid Alert Not Noticed in City

The air raid alert which alarmed most of the western states Thursday morning passed almost unnoticed in Palm Springs.

Robert W. Peterson, head of Civil Defense in Palm Springs, received the alert and was prepared to act when the all-clear signal came.

Local radio stations did not go off the air.

## Oliver to Speak at Indio Meeting

Harry Oliver, of Desert Rat Scrapbook fame, will address the Indio Rotary Club at noon, Tuesday, at its weekly luncheon meeting at the Indio Hotel.

Oliver's subject will be "The Joshua Tree National Monument."

## Districting Case in Court Monday

Oral arguments based on papers and authorities heretofore submitted in the redistricting case will be heard by Judge John G. Gabbert at 10 a.m. Monday, May 10, in superior court in Riverside.

The money will be used for extensive improvements of the company's facilities here.

## Wednesday Last Day in Tennis Consolation Play

Wednesday is the deadline for playing off all preliminary matches in the Consolation Men's and Women's singles of the City Recreation Senior Tennis tournament. Director Howard Haddock reminded entrants today.

Drawings are posted at the Racquet Club, Tennis Club and Elliot's Sportsmen's Center.

## Toy Library to Close Until Fall

Junior Welfare Toy Library will close at 11:30 a.m. Saturday for the summer months after its most successful season.

Mrs. Helen Peterson, director, said Friday. The library, located on the grounds of Frances E. Stevens school will reopen in the fall.

The library will be open from 10 a.m. to 11:30 a.m. as usual Saturday and prizes will be awarded to the boy and girl who have made the best use of toys this year.

All toys, now out, must be returned by Saturday morning.

All of the toys in the library have been donated and any person wishing to add to the collection is urged to contact Mrs. Peterson at the Frances S. Stevens school kindergarten.

## Start Plans for Second Round in Polio Inoculations

Request for additional Salk polio vaccine for administering the second schedule of inoculations was submitted last Friday to the National Foundation by Mrs. Marjorie Caylor, public health nurse.

As soon as word is received as to when the shipment will arrive here, a schedule for the vaccinations will be set.

The vaccine requested is for first and second grade students.

## Water Co. Stock Issue Approved

Approval was voted by the state board of public utilities last week to an application of the Palm Springs Water company to issue 487 1/2 shares of five per cent preferred stock at an aggregate value of \$48,750.

The money will be used for extensive improvements of the company's facilities here.

## County Building in Palm Springs Area Booming

Palm Springs area unincorporated territory topped the county again in building during April, Charles Bixel, county building inspector, said last week.

New construction in the territory embraced by the Palm Springs Unified school district amounted to \$343,802, well ahead of any other county district.

These figures include the territory from Desert Hot Springs to Thousand Palms and Rancho Mirage. Much of the new construction was in Cathedral City where many homes have been built or are building.

Many new homes have also been started in Palm Desert but are not included in the local total as the area is in the Indio school district. That district was second to Palm Springs in April with a \$245,617 total.

## 'Little Princess' to be Presented Friday Evening

Children's Theater Guild will present "The Little Princess" by Frances Hodgson Burnett in the auditorium of the Frances Stevens school, 538 North Palm Canyon drive, Friday at 7:30 p.m.

The three-act play which is the dramatization of the beloved story of Sara Crew, a little rich girl who becomes a slave in the school where she formerly had been the darling of everybody, is being produced and directed by Edith Kopelson who has presented it many times in Los Angeles and Beverly Hills and it represents an ambitious undertaking for the local group.

Among the children active in the dramatic work of the Guild are Mary Patterson, Karen Wellington, Donnie Ellison, Leann and young Bob Howard, Linda Ketchersid, Sandra Babcock, Linda Boyle, Thomas Cole, Pamela Tackett, Patricia Sanders.

This year's presentation marks the fifth annual offering of the Children's Theater Guild which was started in Palm Springs in 1951 by Mrs. Kopelson.

## LEAVE FOR COLORADO

Mrs. Fred Clatworthy Sr. and daughter, Miss Helen Clatworthy, are leaving for their summer home in Estes Park, Colorado. They have spent the past 20 winters in Palm Springs.

## Improvements on Highway 111 Talked by Group

Plans for continued and greater activity by the Highway 111 association were discussed at a meeting of the organization's board of directors last week.

Approval was given plans for a sign at the Blythe cut-off, similar to the sign at the west end of Highway 111, to encourage travel over the scenic "Date Garden Drive," when crossing the desert either east or west.

**AN ORDER WAS PLACED** for 25,000 brochures publicizing the desert's "Winter Wonderland." These will be distributed to key points of the nation during the Summer.

It was decided to postpone the annual meeting originally scheduled for May, until September when officers will be elected. Problems of highway congestion and possible re-routing of Highway 111 will be given top priority by the association, it was decided.

**MEMBERSHIP DUES** were reduced to \$12 annually in the hope of obtaining a larger and more diversified representation of the area.

It was announced that information about the association will be available at the Cathedral City office of Citizens National bank during the Summer months.

From Page 1—MORE ABOUT

## FRUIT

shaken up by the impact. Both remained at Desert hospital overnight.

**DRIVER OF THE CAR** was Mrs. Irene B. Parker, Los Angeles, and another passenger in the vehicle was Edna Monroe of Beverly Hills.

Both vehicles were traveling east on Highway 111, when Mrs. Parker started to pass the truck on the two-lane highway. At the time, according to Officer Bob Flavin, who investigated, it is believed the truck started to turn left onto Tipton road.

**HERNANDEZ CLAIMED** that he was traveling straight ahead, but this testimony was not corroborated by his son, who told of his father taking the wrong road and turning in order to get back onto the right road, Flavin said.

The truck overturned as a result of the impact and the car left the highway and traveled into the loose sand off the shoulder.

Passing motorists and nearby residents aided highway crews in cleaning the highway of oranges and grapefruit.

Damage to the car was estimated at \$400.

**The Desert Sun—5a**  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955

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CLOTHING — SHOES — SPORTSWEAR  
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## Optimist Club of Palm Springs Now Organized

Palm Springs Optimist club was formally organized at a dinner meeting at The Ranch club last week.

William Whitley was elected president of the new service club, J. A. Bowman and Jess Gardner, vice presidents; Theo Wallington, secretary; Harry Bernstein, treasurer.

Directors elected for the two-year term were A. R. Simon and Mathew Madison. Elected to the one-year term were Thor Fredrickson and Paul Watkins.

By-laws were adopted and Wednesday noon selected for the regular weekly luncheon meetings at The Ranch club. The new club will be affiliated with District 14 of Optimist clubs. The district covers Southern California and Arizona.

Principal projects of the Optimist club will be youth work.

## Burning Ban

In Effect June 1  
Until October 21

Summer burning policy within the city limits will be the same as last year, city council decided Tuesday evening.

Burning will be permitted between 8 a.m. and noon, from June 1 through October 31, provided a permit is first secured from the fire department.

Council several years ago adopted a "no burning" policy during the other months to ensure the continuation of the clear pure air for which the Village is noted.

## WALLET GONE

Loss or theft of a wallet containing personal identification was reported to police Thursday by Anna Steen, 300 North Ramon road.

**PALM DESERT COUNCIL**

Monthly meeting of Desert Council of Rotary was held last week at Shadow Mountain club with Ole Nordland of Indio presiding. Rotarians from Desert Hot Springs, Palm Desert, Indio and Twentynine Palms were present.

## PALM DESERT BRIEFS

Mr. and Mrs. Harold Davis entertained last week at Shadow Mountain club at a dinner party celebrating their wedding anniversary. Their guests included Mr. and Mrs. T. H. Pier-

son and their son, Mr. and Mrs. Beyers of Los Angeles and Miss Barbara Knesel of Alhambra.

Mr. and Mrs. Leland Quick were with a group of friends at the club last week.

Miss Betty Stromnes, well known artist who designs the posters for American Air Lines, is a guest at Sun and Shadow.

Mrs. Charlotte Steward has purchased a home in Palm Desert.

Mr. and Mrs. F. E. Bower spent a few days at the Lazy H Sky ranch at Rincon Lake. They were joined there by Mrs. Robert Morry.

Edgar Bergen was a recent visitor to Palm Desert sunning and swimming.

Lt. Stanford Kibbe of the Army Air Force visited his Aunt, Edith Eddy Ward last week. He is en route to Germany for three years.

Mr. and Mrs. William Allen welcomed their first child, a

baby girl, named Lori Bess, last week. The little girl is the granddaughter of Mr. and Mrs. Nolan Allen of Sun Lodge colony.

Mr. and Mrs. Norman Geiger of Manhattan Beach, came to Palm Desert on May Day to have Dr. Martin Baker of Palm Desert Community church baptize their daughter, Denise Geiger. God-parents were Mr. and Mrs. William McLaughlan, former long-time residents of Palm Desert.

**GIVES UP AS AWOL**

An 18-year-old Marine surrendered himself to Palm Springs police Friday evening as being AWOL from the Twentynine Palms Marine Base. He was turned over to military authorities later in the evening.



(Chamber of Commerce Photo)

VILLAGEERS met last week to discuss speeding of signatures for the petition to call an election on a charter for the county. Left to right are Terry Ray, Xavier Lucius of the Chamber of Commerce, Oliver B. Jaynes and Ward J. Risvold of The

## PALM DESERT

By GRETCHEN CHEESEMAN

## DESERT ROTARY COUNCIL

Monthly meeting of Desert Council of Rotary was held last week at Shadow Mountain club with Ole Nordland of Indio presiding.

Colonel O. S. Dresher will explain the effects of a radioactive fall-out in the desert area, and discuss effective shelters and proper preparation of food and water supply. A question period will follow this talk.

To conclude the evening a film, "The Steel Ring," will be shown, which deals with the wall of defense around the continental United States.

Please don't leave us!

WE HATE TO  
SEE YOU GO



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BE SURE TO SEE THAT

**The Desert Sun**

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(Date)

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The Desert Sun  
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**The Desert Sun**

## EDITOR'S CORNER

By Oliver B. Jaynes

**COUNTY CHARTER** — Residents of Palm Springs and vicinity will be canvassed this week to sign a petition which proposes the establishment of a new form of government for Riverside county. The proposal is that the outmoded constitution be abandoned in favor of a new Charter form of government with all supervisors elected at large and an office of county manager established.

The petition calls upon the board of supervisors to set a date for the election of 15 "Freeholders" who would have six months in which to draw up a proposed Charter. At another election the voters would then have the opportunity of adopting or denying the new form of government.

The procedure would be something like this: The supervisors set the election date and any citizen of the county who has been a qualified voter for five years can become a candidate for Freeholder. Fifteen will be elected, presumably representing all sections of the county. The Freeholders will then set about preparing a charter. They will hold hearings in all sections of the county to determine the wishes of the people concerning the provisions of the new system. While the Freeholders can submit any plan they please, it may be assumed that two provisions will definitely be included: Election of the supervisors at large after nomination by districts, and the change to a county manager set-up. There could be many other drastic changes in our county government.

For many years now there has been a growing feeling by residents of this section that they have not had fair representation in the county government and that the situation has worked a hardship upon them. Dissatisfaction has reached the point where an organization has been formed looking to the formation of a new county. The question right now is whether or not a new Charter for the county would help the large eastern portion which pays 40 percent of the taxes, has approximately 30 percent of the registered voters and one member out of five in the board of supervisors. One of the reasons for proposing the Charter is to avoid a division of the county. A petition to the supervisors requesting this Freeholder election says in part:

"Petitioner, as a most cogent circumstance favoring the granting of its petition, calls to official attention the recent deportment of public men, leaders and citizens of the eastern portion of this County. That deportment, in part, consisted of numerous public gatherings at which and with general applause, speakers advocated the division of this County and the creation of a new county of its eastern portion, to have a government which would more adequately meet the requirements of the area; that this disposition had the favorable comment of the public press of the area; that committees were formed to report the feasibility of the proposed action."

"That the progress of the movement has been arrested only to await the disposition of this petition, it being generally accepted that its granting would be strong evidence that the measures of which it is preliminary would be effected and the redress contemplated by the drastic measures fully obtained."

Opinions vary widely as to whether a change to election of supervisors at large and a county manager set-up would help this area. Most agree that a Charter **COULD** be written that would solve our problem quite well. The question is: Would it be? The Desert County, Inc. group which is considering the need of establishing a new county says this about the proposal:

"A County charter form of government could be a solution. It would depend entirely on the Charter and the people who were administering it. But it is unlikely, under the present County setup, whether or not a Charter could be drawn up and adopted by the necessary majority of all the people in Riverside County that would really give the Fourth District in the Desert Area its fair share of representation based on assessed valuation, population, and taking into consideration the probable expansion here in the next few years. Desert County, Inc. would be in favor of calling an election for Freeholders to draw up a proposed County Charter and offer all support to any proposed Charter that would solve the problems in the Desert County area."

Proponents of the Freeholder election point out that, in asking for it, the petitioners are still "free to work for or against a charter; free to work for or against any provisions that you believe should be included in or excluded from a charter; free to work for or against any person who may choose to run as a Freeholder." The question arises, however, as to whether we could defeat a Charter we considered unfavorable with only one-third of the votes. Proponents think we could.

It may be worth a trial — or we may be going from the frying pan into the fire. Looking at the proposal from the standpoint of the county as a whole — as we also should — bringing the county government up to date seems to be the very sensible thing to do.

This information should help you decide whether or not you want to sign the petition. It is written for that purpose—not to influence you one way or another.

## TRY AND STOP ME

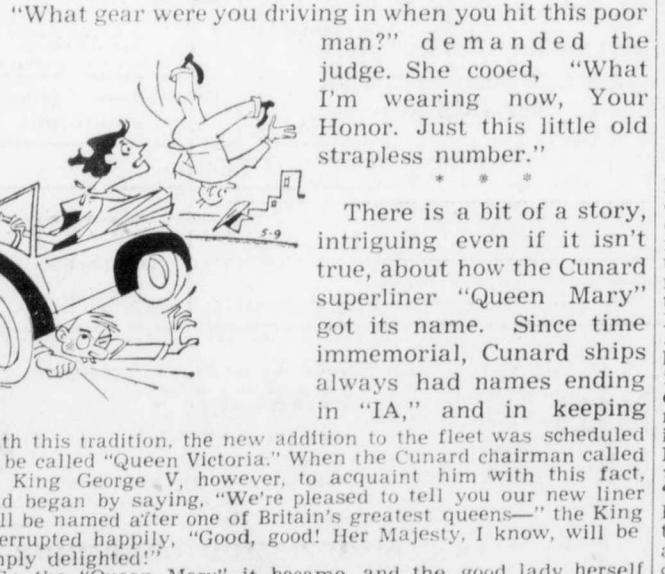
By Bennett Cerf

KNOCKED OFF his feet by a speeding roadster, an irate citizen had its young lady driver hauled into court.

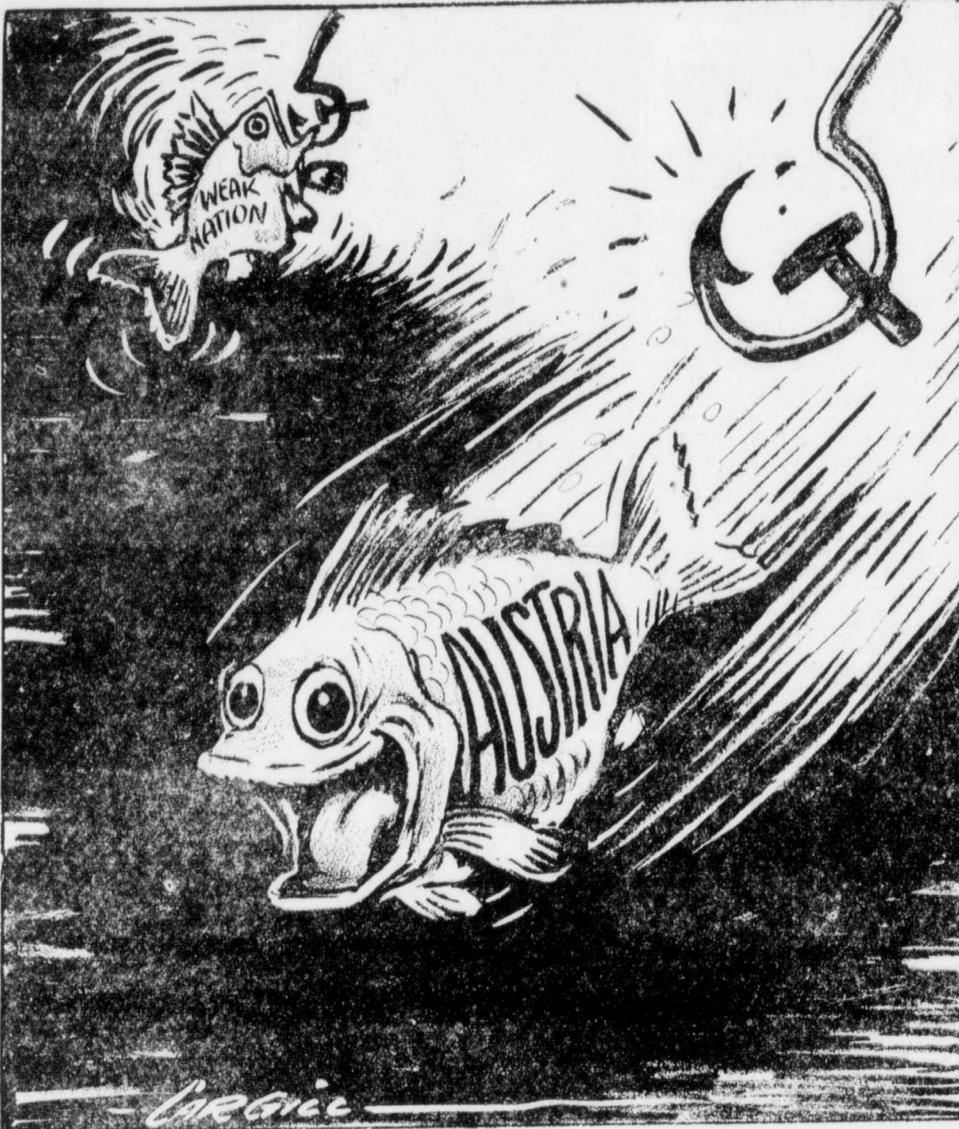
"What gear were you driving in when you hit this poor man?" demanded the judge. She cooed, "What I'm wearing now, Your Honor. Just this little old strapless number."

There is a bit of a story, intriguing even if it isn't true, about how the Cunard superliner "Queen Mary" got its name. Since time immemorial, Cunard ships always had names ending in "IA," and in keeping with this tradition, the new addition to the fleet was scheduled to be called "Queen Victoria." When the Cunard chairman called on King George V, however, to acquaint him with this fact, and began by saying, "We're pleased to tell you our new liner will be named after one of Britain's greatest queens—" the King interrupted happily, "Good, good! Her Majesty, I know, will be simply delighted!"

So, the "Queen Mary" it became, and the good lady herself christened the ship as it slid down the ways.



## OFF THE HOOK?



### Library Notes

The variety of questions posed daily at the Welwood Murray Memorial Library by the people of Palm Springs is truly astonishing.

What is the average humidity in Palm Springs and how does it compare to the average humidity in Phoenix, Arizona? This was for an asthmatic patient trying to decide on the climate most salubrious for his ailment.

What kind of a fruit is an "ethrog" and can it be adapted to this climate? This was for a date rancher in the valley who knew that ethrogs were used in a Jewish ceremonial and wanted to grow them if it were both possible and profitable.

Is "ciba" a word? This for a group of people slaving over a hot Scrabble board.

The New Jersey Library Study Commission report referred to in this column last week lists answering questions as one of the important jobs of a library. "Good reference service," says the report, "saves businesses and individuals great amounts of money. Good reference collections of books and other materials are necessary tools for good librarians to answer these questions."

Many books are purchased yearly in direct response to the requests of library users, as for example The Thomas Register of American Manufacturers. This annual is the basic reference book for identifying manufacturers and their products. It lists more than 70,000 products under the name of the manufacturer, under the name of the product, and also under the trade name; and it also supplies addresses, names of company officers, capital invested and commercial associations. The Thomas Register is now on the reference shelves of the library.

"Every man has the right to find out, read, study, learn, and understand for himself. This has led to great discoveries, and inventions. It has revealed great social truths. It is the basis for individual initiative and individual liberty."

I saw this young man again recently. He is now a senior and, far from being in trouble, is actually on the Dean's list. When I asked him how he had

## CONFIDENT LIVING

By Norman Vincent Peale

### How to Find Yourself

Three years ago, a friend of mine asked me to talk with his son, then a sophomore in college. The boy was headed for the rocks, the father said, and told me of several escapades in which the youth had been involved.

I suppose you never did anything like that when you were his age?" I suggested. The father admitted that he had, but, of course, he thought his son's circumstances were different.

I met the boy and had a talk with him. I couldn't help but like him. He had, I believe, the most expressive eyes I have ever seen in a young man. But they hadn't helped him much; there was no getting around the fact that he was all mixed up. He lacked organization in his life, and he had no confidence in himself or his abilities.

"My father is a great person," he told me. "I admire him tremendously because he is so sure of himself. I would like to be that way, but I, I know I haven't got it in me."

This was particularly interesting because the father had confessed to me that he had suffered from the same self-doubt when he was young.

"Stand up," I ordered the boy. "Go look at yourself in the mirror over there. Look at your eyes. I think they are two of the finest I have ever seen."

He blushed. "My mother used to like my eyes," he said.

"Someone once suggested that the eyes are the mirror of the soul." I went on. "Every once in a while, you should look in mirror and tell yourself that anybody with eyes like those should never let them blur. They are strong, inspiring eyes. Keep them that way." I also outlined for him a simple five-point program for effective living.

I saw this young man again recently. He is now a senior and, far from being in trouble, is actually on the Dean's list. When I asked him how he had

overcome his difficulties, he reminded me of the five-point program I had given him at that meeting three years before. You may find it interesting and helpful as he did.

First, pray for a true knowledge of yourself. Most people have no real idea of their own possibilities. They are always discounting themselves.

Second, picture what you

want to be and hold that picture persistently. It will tend to actualize in fact.

Third, picture God as always helping you.

Fourth, picture your personality as always flowing out. If you have greatness in you — and you must have, because the kingdom of God is within you — your personality will flow out to help other people.

Fifth, hold strong faith thoughts.

Attention to this program

brought this young man from

the point of being about to be suspended from college to campus leadership and academic success. "I never knew what I had within me," he said strongly, "until I began using that plan and got on the ball spiritually."

There was no egotism in that statement. It isn't egotism when you begin to know what you really are. It isn't egotism to look beneath your defeats and see a tremendous God-given personality. Life for any one of us cannot really begin until we have a true knowledge of a high though humble appraisal of ourselves as persons.

Taken by and large, I think

it can be safely said that the average person does not really comprehend his best possibilities. So if you will use the practical program I gave the college student, it will help you to find yourself. By its use you can make your life more meaningful and satisfying, more useful and constructive than it now is. And don't we all want to be that way?

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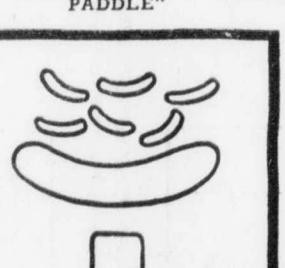
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(Copyright 1955 Post-Hall Syndicate, Inc.)

## Doodles

By Roger Price

MOTHER HOT DOG PROTECTING LITTER FROM MUSTARD PADDLE



I picked this Doodle about Mother Love because (a) Sunday was Mother's Day and I figure it's a clever way to build up circulation for this excellent newspaper. If, for instance, I'd titled this Doodle: "Mother Hot Dog Abandoning Young to Savage Mustard Paddle," I'd get hundreds of angry letters telling me to go back where I came from (the only place I never get letters like this from West Virginia which is where I do come from). And again, if the Doodle were called: "Mother Hot Dog Turning Babies Over to Mustard Paddle to Save Herself" I would probably be mobbed by thousands of irate Mothers. And rightly so!

## Dennis, the Menace

By Ketcham



## THIS SIDE of The Sun

By Phat

I quit counting sheep.  
Am ready for sleep  
Of worries I am shorn.  
And then comes a blast,  
That wakes me up fast.  
An oaf and his auto horn.

Jack Benny may have had his troubles with the horn that blows at midnight. I've got mine with the horns that blow at midnight and up to 2:30 a.m. or later. It has been a long time since I've paid my respects to the foot and his horn who are not soon parted. But reading an interview with a doctor and traffic expert the other day, put me back on the track.

**SEEMS THAT THIS** savant is of the belief that if automobiles were NOT equipped with horns, the traffic accident rate would be cut in half. His theory is that the careless driver puts too much reliance on the horn. If there's trouble ahead, he just stomps on the horn and barges through, figuring everyone will get out of the way. This doctor says that if there were no horns on automobiles, drivers would have to slow up, proceed cautiously, and be in shape for any emergency. They'd know that they could not blast people out of their way. Sounds reasonable but would they?

**NOW AS TO THAT** horn at midnight—and 2 a.m. The California state law provides that the automobile horn may be blown ONLY as a warning signal. But not enough motorists are aware of that. They are of the opinion that it is meant to summon people and to save themselves a few steps. Hence, the night blasts. A husband (or wife) sits in the family car before a night spot while the other half (wife or husband) still sits inside. And although it is past the witching hour, which is what some people term midnight, they stand on the horn. And on these quiet desert nights, they cause people to block up to mutter imprecations.

**NOW THAT I HAVE** satisfied the few customers who claim they like to hear me gripe, will leave the subject of horn-blowers with this one parting thought. As mentioned in these pieces often before, I think a good invention would be to have the horn and the emergency brake work in unison.

First, pray for a true knowledge of yourself. Most people have no real idea of their own possibilities. They are always discounting themselves. Marriage has changed Olivia de Havilland, who used to shrink from publicity. She and bridegroom Pierre Galante threw coins in the fountain of Trevi in Rome while literally dozens of photographers snapped the happy honeymooners. A little something to relieve the monotony of rock 'n' roll records: A lab in Connecticut has released a disc on which the experts have recorded earthquake shock waves.

HATE TO DO THIS to you, but the Cafe Geiger on East 86th street has no counter. Xavier Cugat is waving a contract at Kiko Gonzales, the handsome boy from Brazil who

is the lead dancer in the show. Motorists turning into one of the two parking lots on either side of the street were bashing the signs regularly. The casualties were high. Too many sharp left turns and the signs were continually prone. But they are trying it again with a standard sign and hoping that motorists will have more consideration for stop signs and/or the paint on their car's fenders.

**SEEMS THAT THE BIRDS** are in the news again. Police received a frenzied call the other day that someone was peppered in the neighborhood with a rifle. They found a man on the roof of his home, banging away at the birds who were in his strawberry patch. Upon advice of investigating officers, he desisted. . . . Seems you can never satisfy everyone. Most of us are running around saying: "Gee, isn't this wonderful weather?" But three people, by note or vocal manifestation, complained this week. They said the government should stop its A-Bomb tests at Las Vegas. "It's affecting our



## Lloyd S. Whaley Home Addition at Indio Open

It was only a matter of time. One year, two years, or even eight years until Lloyd S. Whaley who has built more homes than any one in the Long Beach area would become conscious of what was taking place around him here in the Coachella Valley.

He first constructed the beautiful Holiday House here and after living here as much as his business would allow, decided that Palm Springs and the surrounding desert and its communities had to go places and that they were.

**NOW ALMOST** five years later Lloyd Whaley and Sons, incorporated announced this week the opening of their "Greater Indio Addition" and the only developers of desert homes to this date with air conditioning by refrigeration in each of the three and four bedroom homes it is planned to erect. Each of the apartments in their Holiday House here is equipped with air refrigeration for comfortable desert living.

And in the almost 500 homes the Whaley corporation plans to build in Indio will have air conditioning by refrigeration with the first four models fully furnished by Imperial Hardware of Indio open for inspection as of yesterday. Rod Whaley will personally supervise the sales of these homes under FHA and GI financing. Construction was under the supervision of Lloyd Whaley Jr.

Four model homes opened this past week end. They will display numerous features in the homes. Such salient features which include insulation, 12 different exterior elevations, extra wide lots on tree lined paved streets, with street lights and concrete sidewalks.

The Whaley firm has built 12,300 homes in the Long Beach area. This first unit of Greater Indio Addition has 116 homes of a total of 500 planned for the addition.

R. D. (Rod) Whaley, one son,

is in charge of sales and Lloyd Whaley Jr., is in charge of construction.

Both GI and FHA financing are announced. Location of models is at Sola and Avenue 44, Indio.

A spectacular blaze which flared into the sky Thursday evening destroyed a house at 690 Beech street, owned by R. C. Roberts and occupied by Ralph Alexander.

The fire, which was visible for some time throughout the city, started at 9:41 p.m. and within a half-hour had attracted several hundred spectators.

Both fire stations answered the call and remained at the scene for about an hour.

The house was listed as a total loss by Capt. C. F. Goff of Station No. 1, with damage value estimated at \$2500.

Cause of the fire was believed to be a cigarette, Capt. Goff said.



(Chamber of Commerce Photo)

**BANNING ROTARY CLUB**, sponsored by the Palm Springs Rotary club, received its charter Friday night at a dinner at the Chi Chi. Left to right, above, Walter Hepner, district governor, presents charter to Leon Wallington, third from left, president of the new club. Bob McKenzie, president elect of the local club, and Jim Cavett, right, district governor's representative, aid in the ceremonies.

## Home Razed in Spectacular Fire on Reservation

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## 10-Foot Limit on Width of Trailers

Owners of trailers that are more than ten feet wide and over 35 feet long were warned this week that the California State Division of Highways will not issue a permit for their transportation on state highways.

In a bulletin issued by the state commission, it was pointed out that several permits for the use of highways of these over-width trailers, imported from out-of-state, were issued in error and "is contrary to policy." Several such trailers were moved into the Palm Springs area during the current winter season and owners may encounter difficulty in moving them, it was announced.

Troops and patrols who qualified at the Palm Springs area Camporee a few weeks ago will represent this district at the county event.

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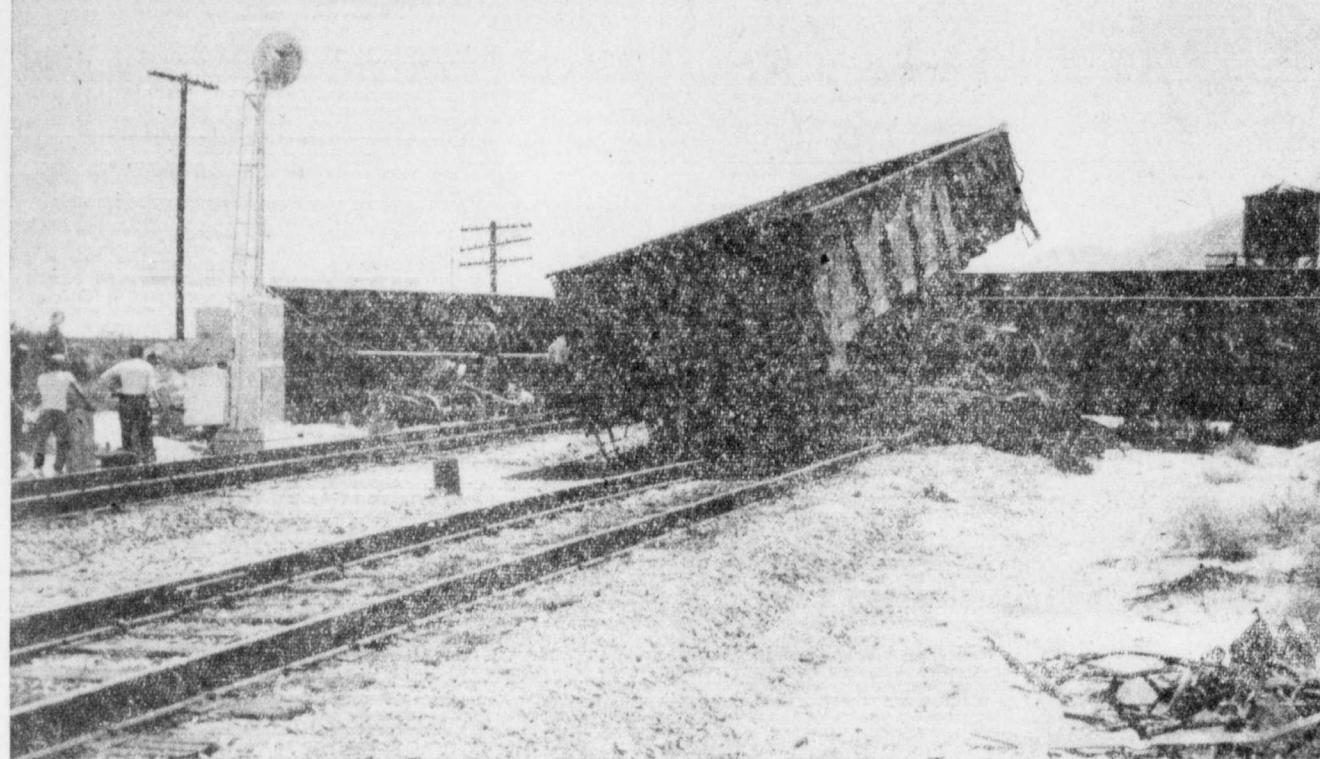
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Troops and patrols who



(Desert Sun Photo)  
FREIGHT CARS were piled up over the tracks and passenger trains delayed more than two hours Wednesday night when

seven cars of an eastbound freight train left the tracks while moving into a siding. No one was hurt and the damage was estimated at around \$5,000.

PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955

## No One Injured, Damage is Light in Freight Wreck

Damage was nominal and no one was hurt—but seven empty gondolas, part of a 99-car east-bound Southern Pacific freight train Wednesday night provided considerable excitement as they left the rails a short distance west of the Palm Springs depot.

For it took a wrecking crew more than two hours to clear up the right-of-way and repair a damaged track so that traffic could flow smoothly again.

The long east-bound freight was pulling into a siding at the west end of the local yard to permit a west-bound freight to pass. The seven gondola cars, 17 cars back of the locomotive left the rails at the switch and piled up over the other tracks.

The local railroad yard was soon full of trains. The west-bound freight and three east-bound passenger trains were stymied until the wreckage was speedily cleared away.

It was estimated that damage would not exceed \$5,000.

ON LEAVE IN TOKYO  
Army PFC William C. Thornton, son of W. C. Thornton, 470 Camino Norte, recently spent a week's leave from Korea in Tokyo. He has been in the army since January, 1954, and overseas since September, 1954.

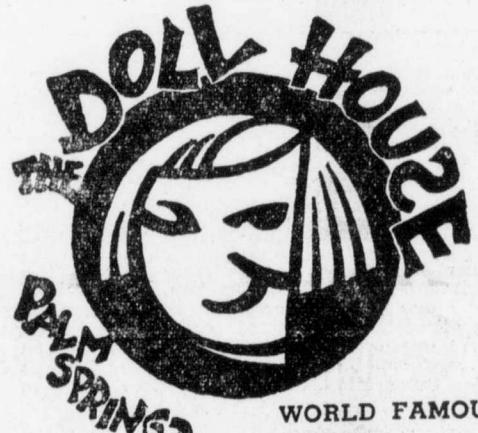


(Anderson Photo)  
TV STAR Florian Zabach, who is to the violin what Liberace is to the piano, and his wife, on right, vacationed here at the Racquet Club and are shown with Betty Winnakas who was also down for a short stay.

## Sun Classified Bring Quick Results

**THE Flame Restaurant**  
391 South Palm Canyon Drive  
(across from Thrifty)  
Breakfast Lunch Dinner  
Featuring Charcoal Broiled Steaks...  
Prime Ribs... Southern Fried Chicken...  
Sea Food Dinners  
Harry George & John S. Bajusz, owner-operators

GEORGE AND ETHEL STREBE



WORLD FAMOUS  
CUISINE

1032 North Palm Canyon Dr.

Brunch from 10 A.M. .... Dinner from 4 P.M.  
MUSIC AND ENTERTAINMENT NIGHTLY BY

THE GUADALAJARA BOYS

## LITTLE LINDY'S

The finest quality  
and the most  
expert preparation  
and service.  
Also delicatessen  
counter food  
to take out.



Practically all  
types of Jewish  
Dishes served.  
American Dishes as  
desired — all at  
popular prices.

Breakfast • Lunch • Dinner  
OPEN 7 a.m. to 9 p.m.  
Owner Manager, Charlie Smith

641 N. Palm Canyon Dr. Ample Parking

## OPEN ALL SUMMER



DELICIOUS CHARCOAL BROILED  
STEAKS OF YOUR OWN CHOICE

Famous for its food and hospitality the GARDEN ROOM, overlooking the colorful flood-lighted garden, is one of the distinctive and beautiful Dining Rooms in Palm Springs. Here the most discriminating people dine nightly.



HARRY GILLINGHAM at the Piano Bar  
1000 INDIO ROAD PHONE 2357

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Gracefully served in a beautiful  
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**Superb Santos Food**

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Open every day except Wednesday, Wednesday after 3 P.M.

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COMPLETE MERCHANT'S LUNCHEON  
FULL 7 COURSE DINNERS — from  
DELICIOUS BAR-B-Q RIB DINNER  
EASTERN TOP SIRLOIN STEAK DINNER  
ROAST EASTERN PRIME RIBS OF BEEF  
CHOICE NEW YORK CUT STEAK DINNER

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Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie, Choice of Beverages.

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in the delightfully informal atmosphere of the  
**COMPASS ROOM**

Featuring  
Charcoal Broiled Steaks, Chops and Fish  
— Dinners from \$1.95 —  
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IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

HOLLYWOOD -- CHICAGO  
CANTONESE CUISINE -- ORIGINAL RUM DRINKS



(Anderson Photo)

**THE DESERT** has a special attraction for Hollywood stars, who like to come down for rest and sunshine. Dinah Shore, who is pictured at the Racquet Club chatting with Academy Award winner Bill Holden, is a frequent visitor here and is usually to be found on the tennis courts.

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Reductions Ranging  
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Bar Glasses  
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and  
All Lamps

**Denslows**

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READ SUN  
CLASSIFIED ADS

## Tomberlin-Bowers Vows Said at All Pink Wedding

The beautiful Venetian Room at The Tennis Club was a pink glow Saturday night for the nuptials of Dixie Bowers of Beverly Hills and Bill Tomberlin,

who was chairman of this year's Beaux Arts Ball. Dr. Willard B. Hanson of Desert Hot Springs officiated at the six o'clock wedding.

The plump blonde bride wore a full-skirted gown of palest pink nylon net with a fitted torso top of iridescent sequins. Her tiny pink organza hat had shoulder length veiling and she carried a nosegay of baby pink roses cupped in pink tulle. She was given in marriage by William Brereton of Denver, who flew here for the wedding. The matron of honor, Mrs. Kay Scott of Beverly Hills, was gowned in dusty pink with an empire neckline and a lace ruffled skirt. She wore matching slippers and halo hat and carried spray bouquet of Argentine carnations.

George E. Cameron, Jr. was best man and hosted the reception which followed the exchange of vows. Pink floral arrangements decorated the refreshment table where the two-tiered pink iced wedding cake was served.

Guests toasted the newlyweds in pink champagne.

The Tomberlins will be at home at 1151 San Lorenzo road, planning a honeymoon trip later this summer.

Among the guests invited to the wedding were Messrs. and Mesdames George E. Cameron, Russell Wade, Ed Thrasher, C. C. Hutchens, Tom Curtis, Ray Corliss, J. Ross Clarke, Abe Lipsy of Beverly Hills, Cary Grant, Bob Hope, George Gobel, Also Mimes, Marguerite Trousdale, Margaret Bell, Edith Carlson, Mary Castle, and Messrs. Mark Cramer of Denver, Paul Stock, Frank Harper.

Flying down from San Francisco were the Jack Rosses, Harry Reids and Robert Watsons.

Among those invited to the wedding reception were the William Codys, Alice and Phil Harris, Lucy and Desi Arnaz, Cobina Wright, the Frank Barters, Graham Dexters, Don Castles, Jack Jacksons, Hoagy Carmichael, Judith Howard, Robin Barnes, Peggy Lester, Lynne Jennings, the Barney Hinkles, Mrs. Joe Dyer, Mrs. Charles Becker, Jacqueline Cole, Lee Anderson, Betty Hough, Helen Clarke, Bill and Hudy Crawford, and Messrs. Jay Cody, Jamie Ballard, Alan Dale, Jay Welsh, Mark Crawford.

Among the guests were Alice and Phil Harris, the Bill Perlbergs . . . Bill Morrow and Mary Anderson, the Richard Snidemanns . . . Francis Brown and Winona Love . . . the Bobbie Dolans . . . Frank Sinatra and a few others . . .

### Hawaiian Motif

Deirdre Treacy is down from San Francisco . . . where her "one man" show is scoring a hit at Marines Memorial Building . . . She will spend a fortnight with her mother Ann Gouger . . .

The two of them entertained Thursday evening . . . inviting about 25 friends in for cocktails and buffet . . . with an Hawaiian motif . . . It was more like a trip to the Islands than a party . . . with everyone in costumes and aloha mood . . . Shrimp curry and other tropical foods featured the buffet . . . Before dinner Ann and Deirdre danced . . . and after dinner they showed slides of Hawaiian scenes taken last summer.

Among the guests were the Thomas Hollands, Eleanor Kane, Frank and Alice Scully . . . Mahlon Mansons, Todd Allisons, Ralph Shelleys . . . Harold Murphys, Fran Blish, Mabel Rogers . . . Deirdre is doing some painting.

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**TO EACH TRAILER SPACE**  
VIA CABLE AT THE LOWEST COST . . .  
**IN THE PALM SPRINGS AREA**

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We can accommodate any size trailer.

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All modern conveniences

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(THE FRIENDLIEST PARK IN THE AREA)

Hwy. 111, South City Limits of Palm Springs Phone 5131

# TWENTY-EIGHTH YEAR The Desert Sun

Page 1-b Palm Springs, California, Monday, May 9, 1955 2nd Section

## Around Town

with Hildy Crawford

The yellow alert has sounded for Summer . . . but the Village hasn't taken it seriously yet . . . Parties are fewer so that you can go to one and enjoy it . . . instead of trying to attend three in one evening . . . El Mirador, The Desert Inn and the Oasis have closed . . . but an indication of a lengthy season . . . is the announcement that Don the Beachcomber will stay open all through May . . . and Town and Country will be open all Summer . . . as Chi Chi and the Palm House always are . . . Biltmore has been a year-around hotel for two seasons . . . and La Fonda and Coronet join the ranks this year . . .

Judging by the crowds at the Desert Air luau . . . and the Roaring 20's party at the Racquet Club . . . plus numerous private parties . . . the Village was filled this weekend . . .

### A Surprise

The birthday party for Alice Faye Harris . . . and Bing Crosby . . . given by Jimmy Van Heusen and Pete Pettit Saturday night at the Van Heusen house at Thunderbird . . . was no surprise for Bing . . . but he got one before the evening was over . . . for his four sons arrived for it . . . Gary came down from Los Angeles, where he is appearing on the Tennessee Ernie show . . . the twins Phil and Dennis, who are in the service, came from Ft. Ord and Ft. Riley in Kansas . . . and Lynn was there too . . . It was the first time all the Crosbys have gotten together in six months . . .

This was a lulu of a luau around the swimming pool . . . which was filled with floating flowers and had a fountain in the middle . . . Guests were seated at low tables around the oval pool . . . with Bing at one end and Alice at the other . . . and each had a birthday cake . . . Flowers were flown here from Honolulu . . . and there was Hawaiian music and dancing . . . and tropical foods . . .

Among the guests were Alice and Phil Harris, the Bill Perlbergs . . . Bill Morrow and Mary Anderson, the Richard Snidemanns . . . Francis Brown and Winona Love . . . the Bobbie Dolans . . . Frank Sinatra and a few others . . .

Mothers Day

Here to spend Mothers Day with the Mente Herbarts was Bettye's mother Mrs. Elizabeth Hurst . . . They joined the Clarence Browns and Mrs. Brown's mother, Mrs. Sties of Brentwood . . . for Mothers Day luncheon at Tamarisk Country Club yesterday . . . The Browns who have been staying at Firecliff Lodge at Palm Desert . . . leave May 26 for Europe . . . The Herbarts entertained at another of their dinner series on Friday night . . . with a third coming up in about a week . . .

Latest word from Cleveland is that Bill Eisenman . . . who has been quite sick . . . is much improved . . . Mildred was called home by his illness and left here on 24 hours notice . . . a week ago Tuesday . . . Bill is well enough that they will go ahead with their plans . . .

### VACATION

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ACADEMY

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"world's most perfect climate"

Deirdre is doing some painting.

j. w. robinson

PALM SPRINGS

BRINGS YOU A

SALE

FAMOUS MAKER

SHOES

Starting today, May ninth thru eleven

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

**May 10**  
Soroptimists, Chi Chi, noon  
Kiwanis, Ranch Club, noon  
Gridiron Dinner, Chi Chi, 8 p.m.  
Desert Does, Elks Lodge, 7:30 p.m.  
Jobs Daughters installation, Masonic Temple, 7:30 p.m.

**May 11**  
Rotary Club, Town and Country restaurant, 12:10 p.m.

**May 12**  
Lions Club, Chi Chi, noon  
Cathay Chapter D.A.R., desert luncheon, 38095 Vista drive, Cathedral Highlands, 1 p.m.

**May 13**  
Ice Cream Social, Palm Springs Community church.

**Recent visitors** to Le Neve

Read's Pet Corral, Readerest, were Dr. and Mrs. Alvia Brockway, friends of long standing.

Dr. Brockway is Chief of Staff of the Los Angeles Orthopaedic hospital and his wife is president-founder of the League for Crippled Children.

**Miss Gertrude Hunt** and Mrs. Slocum spent Wednesday at Rancho Santa Fe with Mrs. John S. Jenkins and Mr. and Mrs. Harry Whitney. Mrs. Jenkins left Saturday for her home in Southold, Long Island.

attend the International Congress of the Society of Metals . . . leaving for Europe around May 17 . . .

Dorothy Gray Brown was hostess at a Wednesday night buffet . . . honoring Janice and Joe Cauthorn (San Francisco publisher) . . . Dorothy's brother Marvin Mintz of Denver arrived unexpectedly in time for a little sunshine and rest . . .

**Mothers Day**

Here to spend Mothers Day with the Mente Herbarts was Bettye's mother Mrs. Elizabeth Hurst . . . They joined the Clarence Browns and Mrs. Brown's mother, Mrs. Sties of Brentwood . . . for Mothers Day luncheon at Tamarisk Country Club yesterday . . . The Browns who have been staying at Firecliff Lodge at Palm Desert . . . leave May 26 for Europe . . . The Herbarts entertained at another of their dinner series on Friday night . . . with a third coming up in about a week . . .

Elsinore Macris Gilliland just back from Scottsdale . . . is at her Palm Springs home . . . She will be going in to her Pasadena house for a few days this week . . .

As this is a social meeting, President Lucille Johnson has asked that members invite guests.



(Gayle Studio Photo)

**TENNIS ANYONE?** That . . . and an invitation to enjoy the sunnier side of life at Howard Manor . . . is the message pretty Betty Koch of Los Angeles is bringing in this picture. She is dressed for the occasion, too, in a stunning knitted tennis outfit.

## Soroptimist Club

Will Celebrate

8th Anniversary

Soroptimist International of Palm Springs, which was chartered in May, 1947, will celebrate its birthday anniversary tomorrow noon, when the Club holds its weekly luncheon meeting at Chi Chi. Past presidents will be guests of honor.

Delegates who attended the Pacific Southwest Regional conference at Pasadena will make their convention reports at this meeting.

As this is a social meeting, President Lucille Johnson has asked that members invite guests.

You Are SELF-CONSCIOUS in a BATHING SUIT? REDUCE INCHES in the RIGHT PLACES! No dieting, no rigid dieting, no medication. Come in for FREE Trial Treatment Lynn Gyroduring Salon Air conditioned Open all Summer 884 N. PALM CANYON DR. PHONE 2607

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**SALE**

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SBICCA raffia halter and sling . . .

little heels, natural, white in group. Regularly 14.95 now 12.90

SBICCA raffia flat for summer wear; natural, black, white red. Regularly 9.95 now 5.90

MEL PRESTON little heels in white; pretty with your summer cottons! Regularly 18.95 now 12.90

MEL PRESTON Wedges, a large group of assorted summer styles, Regularly 16.95-18.95 colors. now 11.90

Palm Springs, on the grounds of the Desert Inn.



(Desert Sun Photo)  
THE ONLY TWO pilots in the country today, who are both great-grandparents are Palm Springs own Zaddie Bunker and James W. Montee of Los Angeles, 92-year-old pioneer in commercial aviation. Montee, who soloed on his 60th birthday, still flies and is a member of C.A.P. With them on left, is Al Brophy of Arcadia. The group was photographed at the Desert Air luau Friday night.

### D.A.R. Will End Season with Dessert Luncheon

Cahuilla Chapter Daughters of the American Revolution, will hold their final meeting for this season on Thursday, May 12 at 4 p.m. at the home of Mrs. O. M. Ward, 38095 Vista Drive, Cathedral Highlands above SunAir.

This will be a dessert luncheon and a farewell party for Mrs. Hetty Dudley, who is leaving Palm Springs on June 1 for her home in Alhambra.

During the business session the Regent Mrs. Saul Ruskin will announce the appointment of chairmen for next year.

Co-hostesses for the day will be Mrs. Harlan G. Bosler and Mrs. Florence Bacon.

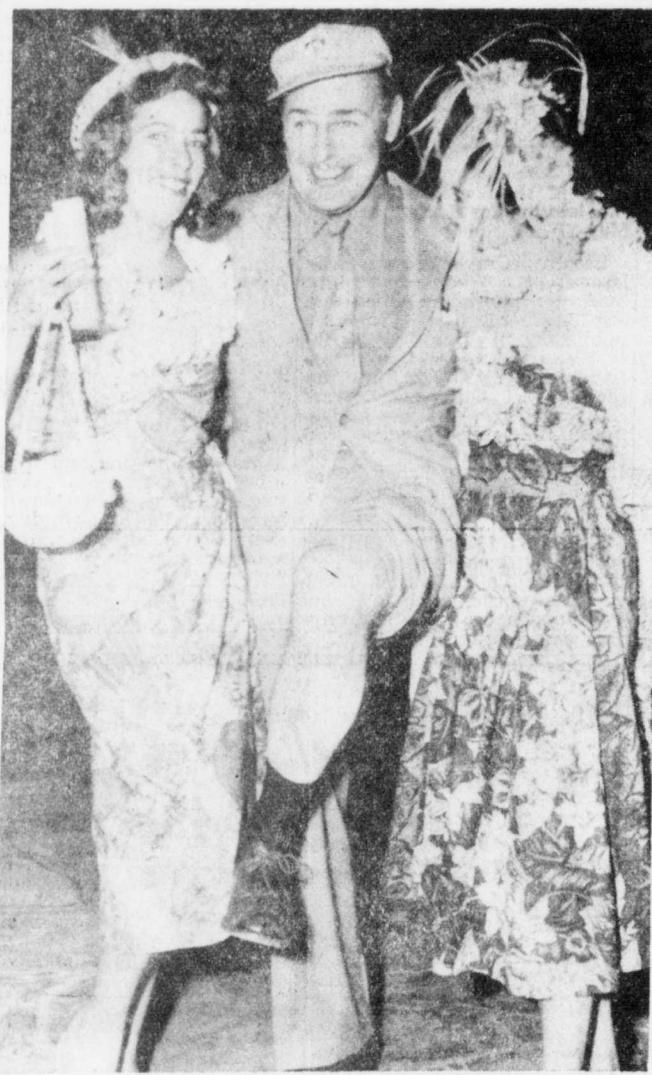
### Church Lectures Continue this Week

The current series of "Studies in the Book of Revelation" being given by Pastor D. Kenneth Smith Wednesday evenings at the Palm Springs Seventh-day Adventist church will be continued Wednesday at 7:30 p.m. The subject will be "The Sealing Message of Revelation 7 and the 144,000." These lectures are illustrated with the use of the colorama board.

Weekend guests of Mrs. Sydne Schiff of 421 Santa Rosa were Mrs. Harold Kemp and Mrs. Elsie Morrison of Los Angeles.

Mr. and Mrs. Walter Brewer of Los Angeles are vacationing at the Racquet Club.

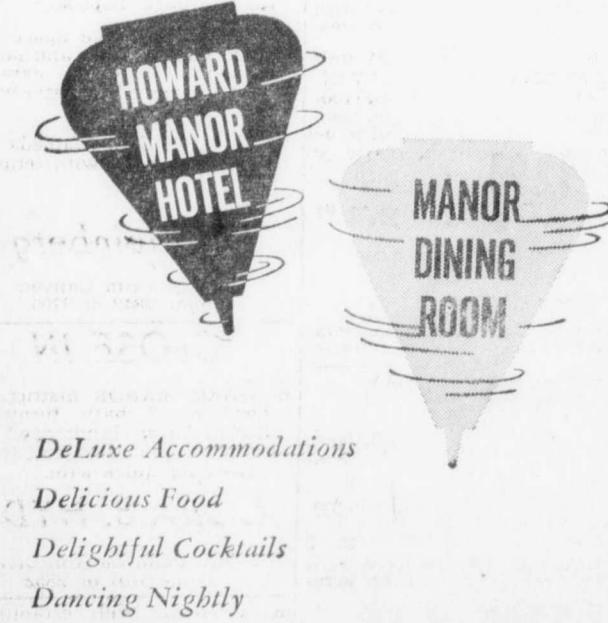
**The Desert Sun—2b**  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955



(Desert Sun Photo)

IN THE SPIRIT of the luau, cinemactor Brian Donlevy thought his costume was not tropical enough and decided to do something about it. The two lovelies with him rushed up to get their pictures taken with the star.

## TOPS in Palm Springs for FUN and FOOD



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REGULAR PRICES  
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NOW  
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• CHARGE ACCOUNTS

191 SOUTH PALM CANYON  
Store Hours 10-6  
Near the Plaza

## Fabulous Feast, Music and Dancing, Are Highlights of Desert Air's Annual Luau

They were dancing all over the place Friday night at the great annual luau at Desert Air. From the imu the barbecue pit where the pig was cooked, to the Compass Room and out around the pool the Hawaiian-attired merrymakers were dancing to the music of the Islands.

As always Desert Air's glass-walled pool area was a colorful and festive scene, with the hurricane lights twinkling on the tables, and the music and entertainment taking place on the stage at one end. Two life-sized figures in Hawaiian costumes floated in the center of the pool, surrounded by dozens of floating "islands" lighted and laden with flowers.

Each lady received a frangipani lei on arriving, and the management served free rum drinks in bamboo cups before dinner.

The luau feast was sumptuous with an endless array of roast pig, spareribs, planked salmon, chicken, fresh pineapple, and many salads, and an entire table of pastries and desserts.

There was the traditional pit ceremony as the roasted pig and yams were brought forth, and Hank Gogerty had made every effort to make this an authentic luau in the best Island style.

The entertainment presented Danny Stewart and his popular racing orchestra, Thurston Knudson and his drums, comedian Bill Whisling, and Freddie Latouli with his exciting knife dance, besides Lani, the

Emblem Club  
Prepares for Institution

Tahitian ceremonial knife dancer and a bevy of graceful dancing girls.

The crowd were noted Zaddie Bunker and her houseguests, James Montee and his daughter Pauline Copas of Los Angeles, the Terry Rays, Don Camerons, Paul Kellys (just back from Europe), Brian Donlevy, Mary Hurell, Bob McLaughlin, Graham Alexander, Waltah and Gretchen Clarke, Jacqueline Cole, Helen Clarke, Sophie August, Mr. and Mrs. Bob Higgins, Bob Howard, Al Brophy of Arcadia, Mr. and Mrs. Arthur E. Wills.

A full moon rode in the cloud-clotted sky, looking down on this third annual luau.



(Desert Sun Photo)  
AT THE LUAU at Desert Air was that favorite actor and desert lover, Paul Kelly, on left, who is shown with Hank Gogerty, center and Bob Higgins.

Palm Springs Emblem Club No. 274 met Wednesday night, May 4, to practice for their coming Institution, scheduled for May 21.

The club was honored to have the assistance of Mrs. Mildred Thorn, State President; Mrs. Vivienne Schroeder, State Marshall, and Mrs. Elayne Case, Past President of Hemet, all of Hemet. After the meeting, ice cream, cake and coffee were served by Mrs. Lucille Pavny.

It was announced that a Testimonial Dinner will be given May 14 in Hemet, honoring Mrs. Thorn who was recently elected State President. It will be a semi-formal affair and members of the Palm Springs Emblem Club plan to attend.

Mrs. Mildred Thorn expects to attend the Emblem Club's next meeting, which will be Wednesday, May 11.

Landrus, Associate Guardian.

Jobs Daughters officials are: Carolyn Knupp, retiring Queen; Barbara Graham, Incoming Queen; Jaci Sale, Senior Princess; Nancy Hobbs, Junior Princess; Barbara Hobbs, Guide; Carolyn Reich, Marshall.

Refreshments will be served following the installation.

## THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

### WALLACE RE-ELECTED

Dewey D. Wallace, owner and operator of the Trading Post in Thousand Palms and long-time resident there, was re-elected president of Thousand Palms Chamber of Commerce at the organization's annual meeting last week.

Karyl Thompson was re-elected vice-president; Mrs. Walter G. Bovee, corresponding secretary; Mrs. Jack Singler, recording secretary and treasurer.

Miss Carmen Durand and Fred B. Hess were elected to the board of directors. Other directors are Walter G. Bovee, A. Hal Cornelius, Eugene Waldeck and the officers of the Chamber.

Mrs. Bovee was re-appointed the Chamber's representative on the Coachella Valley Advisory Planning committee by President Wallace and Hess was engaged to audit the Chamber's books.

Mrs. Jack Singler reported on the last meeting of the CVAPC.

**THOUSAND PALMS NOTES**  
At the request of the Shangri-La Palms Property Owners association a stop sign has been

placed at the intersection of Arbol Real and Ramon road.

Ed Finston and his sisters, the Misses Eve and Mary Finston of Shangri-La Palms were surprised last week by a visit from relatives they had not recently known — Mr. and Mrs. William Torgerson. Mrs. Torgerson is a niece. They reside in Phoenix.

Modeling for the show were Barbara Foster, Jan Hanze, Joan Dowell, Margo Dalton, Helen Tobak, Melissa Hall, Nancy Lucas and Bobby Denier. Mrs. Lois Lux provided the piano accompaniment.

Shoes were from Ted Land.

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Selection of committee chairmen for the board will be announced by Ray soon.

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## Guild's Dessert-Fashion Show Highly Successful

Around two hundred women filled the livingroom and patio of Mrs. Charles E. Dan's home, at 210 El Camino Way, Wednesday evening for the benefit dessert-fashion show given by St. Paul's Guild.

The hour-and-a-half-long fashion showing by Beebees was commented by George Beebe Jr. and Jim Hadlock. Featuring the Nadler after five gowns, sportswear and furs, the show was highlighted by the new antelope wraps. Bavarian made and styled by Jacques, they came in black and pastels, some beaded and some plain. The furs, in the \$500 to \$4000 bracket, included a Breath of Spring mink stole, a natural palomino cape jacket and a pastel mink in choir boy style. Shoes were from Ted Land.

Modeling for the show were Barbara Foster, Jan Hanze, Joan Dowell, Margo Dalton, Helen Tobak, Melissa Hall, Nancy Lucas and Bobby Denier. Mrs. Lois Lux provided the piano accompaniment.

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MONDAY and THURSDAY  
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24 letters and spaces to a line)  
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Per 1 week 2 weeks 1 month  
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## Jacqueline Cochran

Author of the Most Exciting Autobiography  
of the Decade

## "The Stars at Noon"



As you read about Jacqueline Cochran's fabulous exploits, you may not realize that she's your neighbor. One of California's most distinguished citizens, "Jackie" and her husband, financier Floyd B. Odlum, have been ranchers in Indio for over twenty years.

Whether you're a neighbor—or a woman—or just a member of the human race, you'll love Jackie's best-selling story. For a real lift, follow her trail "from sawdust to stardust."

## Why You Should Read "The Stars at Noon"

**IF YOU'RE A MAN**—you'll get a kick out of the behind-the-scenes preparations for the Bendix Trophy Races, for cracking the sound barrier...and some of the best flying talk you'll find anywhere. You'll be intrigued with "woman's angle" views of many of the world's most famous personalities. Jackie has out-marcoed Marco Polo in her travels.

**IF YOU'RE A WOMAN**—you'll read the story of Jackie's poverty-stricken childhood—and get a catch in your throat. You'll thrill at her courage as you read

how she conquered fear. You'll be fascinated with the story of this real-life feminine Horatio Alger and Cinderella...in the person of one typical American woman. Read "The Stars at Noon" and you'll be glad, and proud, that you're a woman.

**IF YOU'RE A TEEN-AGER**—you'll find endless inspiration in Jacqueline Cochran's exciting life story. Here is proof that the sky is not the limit, if one tries hard enough.

Jacqueline Cochran tells her thrilling and amazing story with simplicity and frankness. It is packed with fascinating details, studded with vivid stories of adventures and personalities the world over. No other woman has such a story to tell, or could tell it so well!

### A Few of Jacqueline Cochran's Notable Achievements

- First woman to fly a military plane.
- First woman to pass through sonic barrier to beat the speed of sound.
- Holder of many of the world's air speed records.
- In World War II, trained, organized and led more than 1,000 women pilots...the Wasps.
- Owns and directs the activities of three successful cosmetic concerns.

### Read "The Stars at Noon"

and see what Jacqueline Cochran has to say about the desert. Here, truly, is a neighbor you'll want to know better! Get your copy of THE STARS AT NOON at your favorite bookstore or department store today!

\$4.50

An Atlantic Monthly Press Book

Little, Brown & Co. Boston

### Lost and Found

10

### Service Miscellaneous

### Situations Wanted

25

### Help Wanted

### Business & Financial

### Real Estate — For Sale

35

LIBERAL REWARD  
LOST about March 15th near Villa Hermosa. I lady's diamond bracelet watch set in 1" wide white gold band. Brown Bros. Adjusters, Carroll Bldg. Phone 5055.

LOST—1 inch gold mesh band bracelet with 4 pearl medallion design. Lost May 1. Reward. Mrs. Wm. Ryan, Oasis Hotel.

LOST—Man's gold wedding band. Liberal reward. Send C.O.D. Frank Tucker, 797 Bush St., San Francisco.

LOST last Monday down town. Sweater, white wool trimmed. Ph. 6198 or Plaza Apartment No. 20. Reward.

1.00 1.25 2.25

• Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.  
• Save by ordering in advance. If ad is run 4 or 5 times, you will be charged at nearest rate applicable for times run and get a refund for the difference.

• The newspaper will be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

• DEADLINES—for new copy or cancellation of ad:  
MONDAY ISSUE—5 P. M. FRIDAY  
THURSDAY ISSUE—5 P. M. TUESDAY

• ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California

### SEE WHITEY'S Cabinet Shop

For KITCHEN CABINETS,  
and STORE FIXTURES  
Intersection N. Indian Ave.  
& Hiway 99. Ph. DHS 4-2603

WILSON'S Window and Housecleaning SERVICE  
Experienced, reliable WORKMANSHIP  
316 N. Palm Canyon Dr.  
Phone 5991

### FOR FREE ESTIMATES

URANIUM  
MINE developing — prospect sampling—Assessment work on any ore. Write Desert Sun, Box 190, File 2.

GRADUATE nurse will take convalescents or elderly people in beautiful home with marvelous view. Good food and kind care. Ph. 4923.

PAINTING CONSULTANT  
THE BEST for less. Let us take care of all your painting needs. Phone Victor 9-2912 or Palm Springs 3934.

FOR MONEY IN A HURRY  
We buy diamonds, watches, tools, guns, cameras.

ANTIQUES SHOP  
Miles Ave., Indio Phone 75135

ALCOHOLICS Anonymous, At-  
tention, 8:30 Wednesday nights.  
Phone 2701.

Situations Wanted 25

SECRETARY. Presently employed with AAA-1 company moving to Palm Springs. Rapid typist, shorthand. Neat, tactful, ambitious. Can quickly adapt to any type of work full or part time. Highest references. Miss Hirsch, c/o General Delivery, Palm Springs.

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical.

EMPLOYMENT SERVICE AGENCY  
135 E. Andreas Road  
Phone 2901 Phone 2556

RESPONSIBLE man, locally em-  
ployed year round, will care for your home and grounds during summer. Not live in. Best references. Ph. 9608.

REFINED lady, good references, wants to take care of nice home with pool. Good housekeeper and will water. Phone 3229.

COPPLE wishes to manage hotel or motel. Salary or percentage. No peanuts please. Best of local references. P.O. Box 1195.

COPPLE desires management of motel or hotel. Experience and references. Write Desert Sun, Box 190, File E-2.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

### Situations Wanted

25

### Help Wanted

27

### Business & Financial

30

### Real Estate — For Sale

35

### HOMES OF MERIT

35

### WANTED

\$12,000 on 1st Trust deed, 6% Repayable \$200 month. P.O. Box G, Cathedral City.

TRUST DEEDS bought, private party. Write J. Nagler, 330 N. Alfred, Los Angeles.

We Buy 1st and 2nd Trust Deeds P.O. Box 638

Contractors-Builders 32

BUILT

ON YOUR LOT

Completely furnished homes

2 BEDROOM, city areas 850 square feet — \$5650.

2 BEDROOM, country areas, 715 square feet — \$4900.

3 BEDROOM, 955 square feet — \$6200.

Several house and rental unit plans to choose from.

Riverside Builders Inc.

1154 La Cadena Dr., Riverside

Phone Overland 6-3780

Mount Vernon & C St., Colton

Phone Colton 1154

OPEN DAILY & SUNDAY, 9 - 6

Lots & Acreage 33

RESIDENTIAL

El Mirador Park ..... \$3500

Desert Tract ..... 1950

Tanquitz River ..... 2750

Palm Vista Estates ..... 5000

INCOME — R-2

Near High School ..... 2500

2—Near El Mirador Hotel ..... \$4000 each

BUY lots now, prices steadily increasing.

Gannon Realty Co. Phone 2772

\$110 Per Acre

80 ACRES near new freeway 3 miles from City limits.

Munholland and Co. Ph. 3673

ESTATE LIQUIDATION

611 ACRES oasis, hot and cold year-round springs, well, mineral and oil rights. Hollywood 9020, Vic Lewis, Thousand Palms.

LOT 180 FT. deep (on south side) 1½ blocks west of Palm Canyon drive and bus; on Ridge Road. \$2950. Call 4620.

For Sale or Exchange 34

WANTED!

PALM SPRINGS

INCOME

WE OFFER

480 ACRES Imperial Valley

... stake leveled

... tiled

... large cotton allotment

AUTO Salesman. Experienced, to sell General Motors cars, excellent compensation. Desire permanent employee. Ph. Al McCandless, Indio 7342.

MIDDLE AGED couple to do light maintenance work in trailer park. Will furnish trailer or trailer space for small wages. Phone 5844 or 9091.

MALE barber, all year or summer season at Big Bear. Write Bill Hughes, Box 383, Big Bear Lake, or call 5681.

WOMAN OR HOUSEBOY FOR PART TIME WORK IN HOTEL. PHONE 2391.

Bus. Opportunities 29

RESTAURANT EQUIPMENT

6 USED Booths (Solomons).

15 STOOL Counter—complete, (Carmelita Coffee Shop).

COUNTER and stools (Ramon Drug).

2 LARGE ranges complete with

hoods and blowers.

ALSO other restaurant equipment.

Can be seen at—

PAVNYS

1001 S. Palm Canyon Ph. 7342

TRAILER SALES

LOT

ESTABLISHED 19 years, now available for lease. A money maker!

PAVNYS

1001 S. Palm Canyon Ph. 7342

OPPORTUNITY for good summer income from fully equipped restaurant on busy highway in San Bernardino Mountains. Good parking facilities. Party interested must be capable of putting up excellent food. Write Desert Sun, Box 190, File F6.

Business &

## THERESA PRESS

FOR YOUR PROTECTION DEAL WITH A REALTOR

## EXCLUSIVES

LOTS	
1/2 ACRE facing 2 streets	\$5500
R-1 — 132x135, underground utilities	\$3500
R-1 — View lot, 110x128	\$2500
R-1 — South end, 2 walls	\$3500
R-1 — 110x135, underground utilities, finest location	\$4500
R-1 — 100x100	\$1800
R-2 — 60 foot frontage Palm Canyon	\$20,000
R-2 — 3 lots together	\$10,000
R-2 — Room for 30 units	\$15,000

DUPLEX — Ramon Road, 2 units rented. Owner abroad says "sell." Quick sale \$12,500

DUPLEX — Almost new. Excellent building, spacious, furnished \$18,500

DUPLEX — Very nice older property. Well planted yard. Each side like private home. \$15,500

RENTALS Modern duplex apartment, furnished. 1/2 rate for summer. Walking distance \$100

SALE 3 bedroom, 2 baths, 20x40 pool \$17,500  
2 bedroom home, guest house, both rented, lovely pool. \$24,900  
Delightfully furnished 2 bedroom home with 2 guest rooms, each with private bath. Home in top condition...\$26,500

RANCH — 80 acres crop planted, cotton, corn, alfalfa. Return \$22,000 a year. A steal \$48,000

Whether you are building buying or selling  
Press offices are equipped to serve you.  
"Remember a Press Built Home is a Well Built Home"

## THERESA PRESS

## REALTOR

611 South Palm Canyon Drive Phone 5282 or 5294

## Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE FOUR 50 foot business lots on Palm Canyon Drive. ONLY \$3500 each.

WHY PAY RENT WHEN YOU CAN BUY

A 3 BEDROOM 2 full bath home. Large living room with flagstone fireplace, service porch, air cooled, furnace type heater. Garage. Large landscaped lot. All for only \$13,500 and easy terms.

A DESERT DARLING DELUXE 2 BEDROOM, 2 BATH HOME. Large living room with artistic fireplace. Plate glass doors and windows over look a LARGE completely equipped SWIMMING POOL. Large corner lot, beautifully landscaped and fenced. NEAR BOB HOPE.

MUST SELL FOR ONLY \$22,000 Unfurnished \$24,000 Furnished

Charming Desert Home

3 BEDROOMS, 2 baths. Large living room with flagstone stone fireplace.

All electric kitchen. Completely furnished.

Large beautifully landscaped lot, all walled in.

Has rose garden and many shrubs and citrus trees.

READY TO MOVE INTO FOR ONLY \$26,500 VERY EASY TERMS FOR QUALIFIED BUYER.

HILLSIDE ESTATE IN BEAUTIFUL PALM CANYON MESA TRACT

5 BEDROOMS, 4 baths, beautifully furnished. Large pool, terraced and landscaped. You MUST see it. A terrific buy for only \$49,500.

BEST INCOME BUYS

8 UNITS, excellent location. A steal at \$38,500.

DOWN TOWN HOTEL AND STORES IN THE CENTER OF TOWN. SHOWS TERRIFIC INCOME and HAS GREAT POSSIBILITIES. PRICED TO SELL AT ONLY \$147,500. Easy terms to qualified buyer.

12 UNITS, with SWIMMING POOL, near BULLOCKS, owner's other interests forces sacrifice for quick sale. The finest value in town. REDUCED TO ONLY \$65,000.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Drive Phone 2727

Associate Brokers Peter Ratkovich G. T. Bradley Mike Jekyl Bill Colven

MOVE RIGHT IN FURNISHED 2 bedroom 2 bath, swimming pool. Reduced to \$21,500.

END OF SEASON SPECIAL 6 UNITS in best rental location. Shows excellent return on investment.

100 FOOT R-2 lot—\$1500.

INDUSTRIAL building, 8,000 square feet, lease or sell. Also office and storage space. Sunny Dunes Road.

John W. Williams

REALTOR

Associates DON GOTTBHUEHT CLAUDE W. GOTTBHUEHT

423 N. Palm Canyon Ph. 3311

TRIPLEX \$15,000. 4 apartments \$30,000. Acres equal to 20 lots \$21,000. Acre on 2 streets 1/2 R-2, \$10,700. Louis Venger 3775 N. Indian. Phones 5395 or 6060.

## MUNHOLLAND

35 PALM SPRINGS NOW IS THE TIME to buy this lovely Family Home with 2 extra guest bedrooms and 2 baths, plus 2 bedroom and 2 bath guest house. Property MUST BE SOLD.

THIS SPECIALLY DESIGNED Home with 2 bedrooms and 2 baths, lots of extras. Priced to sell \$24,500, south end.

ASK TO SEE THIS outstanding 3 bedroom, 3 bath home, large pool, smart features for desert living — \$33,500.

TENNIS CLUB AREA, SIX units with pool—ACTION NOW — TRADE.

HOME WITH POOL — \$21,500. Lanai, corner lot, walled, landscaped, south end.

POOL and 5 furnished units. OWNER'S sacrifice. \$37,500.

OWNER LEAVING—wants action on their 4 units.

\$50 PER ACRE for two sections of land, near 1000 PALM CANYON.

5 ACRES near Smoke Tree Ranch, ready for improvement.

LOT—near new shopping project, south of town, \$2950.

Munholland &amp; Co.

1059 N. Palm Canyon Drive Phone 3673 JOHN C. DAVIS D. B. CARLIN GORDON NICHOLSON Associate Brokers

FOSTER FEATURES

ATTENTION: 1 bedroom furnished, adjoining Smoke Tree. Spectacular view. \$9950.

Trades

BANNING, 3 bedroom home on 1/2 acre, Cherry Valley district. Want equal value Palm Springs. \$20,000.

RANCHO MIRAGE: 3 bedroom, 2 bath, very large lot, surrounded by splendid homes. Landscaped, redwood fence. Trade for Palm Springs, account of business. \$17,500.

NEWPORT BEACH: Triplex, All 2 bedroom apartments. Cliff-haven, best location, all leased. Want small income or home Palm Springs. \$26,500.

H. H. FOSTER

and Associates Don Peake Bruce Boyd Ben Leonard V. T. Price 101 N. Palm Canyon Drive Phone 3355

Dailey Specials

2 BEDROOM home in commercial zone. Makes into 3 rental units. \$2500—repeat \$2500.

3 BEDROOM 2 bath home (1 year old) on 1 1/2 acres. In most desirable location just a stone's throw from Thunderbird Golf Course. \$27,500.

3 BEDROOM, 2 bath, 2 car garage. 1380 Paseo de Marcia. Walled lot, landscaped, carpet, drapes, disposal, sprinklers front and back. \$27,500.

2 BEDROOM, extra large covered enclosed porch. Very nice, furnished. \$7950, \$2000 down.

FOR LEASE—business location, 412 N. Indian Ave. 2 rooms and bath.

Sun Realty Co.

428 N. Palm Canyon Ph. 2929

FOR REAL ESTATE SEE COL. WARD WOOLDRIDGE

Action and Honesty is the Service to You

3775 N. Indian. Phones 5395 or 6060.

The Desert Sun—4b

PALM SPRINGS, CALIFORNIA

Monday, May 9, 1955

238 Indio Rd. Ph. 2360 anytime

## SPOUTING OFF

About this Whale of a House, charming two bedroom with two bath home. Furnishings are delightful — housekeeping would be a breeze! There's a heated swimming pool and a secluded patio. Price of home, furnishings and pool is \$27,500.

## AN INHERITANCE

Of Charm and Luxury Can be Yours. Three dimension setting — on a hillside. A two bedroom and two bath main house located above the three bedroom and two bath guest house. The inviting main house has a glassed in porch and the view from here is superb. Fireplaces are in both main house and guest house. Landscaped grounds appear as though an artist just dropped his palette there. And all this is within walking distance of town. Oh, the furnishings are a joy to behold. Price, furnished \$69,500.

## HAROLD HICKS

REALTOR 813 N. Palm Canyon Drive Phone 2736 Associates Mildred Jackson Burnham Bigelow Paul Aust Ray Baur Ken Herman

## Murphy Realty

## OFFERS

## BRAND NEW HOMES

\$13,750—2 bedrooms—1 1/2 bath.

\$16,500—2 bedrooms—2 bath.

\$17,500—3 bedrooms—2 bath.

\$22,500—3 bedrooms—2 bath.

\$27,500—3 bedrooms—2 bath.

Deep Well District

\$45,000—4 bedrooms—3 bath.

pool, Center of town.

FURNISHED HOMES

\$12,000 TO \$65,000

ALSO

LOTS

A Sleeper—\$2225 Good location

EXCLUSIVE

Excellent business site

200 feet on Palm Canyon

Murphy Realty

464 N. Palm Canyon Drive Phone 5102

William J. Heiser

REALTOR

CHARMING 2 bedroom cottage, fireplace, nicely landscaped, close in. Only \$10,500, small down.

MODERNE—delightful new 2 bedroom, smartly furnished, excellent location. Walled lot. Immediate sale—\$13,500.

SPECIAL—Swank desert home, 3 master bedrooms, 3 baths, maid's room, bath. Large living room, lanai-rumpus room. Guest house, swim pool. Drastically cut to \$29,500 furnished.

INCOME—4 large studios, loads of tile, separate meters, walled lot, exclusive location. \$27,500 furnished.

LOT SPECIALS

R-1, South end—\$2750.

R-2—100'x100'—\$2750 and \$3750.

1546 N. Palm Canyon. Ph. 5685

## A Good Income

PLUS your own living quarters.

An excellent apartment hotel ideally situated just off 111 Highway in south end, steady clientele. Heated and filtered pool. Unobstructed view in all directions. Owners figures show \$5000 spendable after expenses. Good deal for couple who want to take it easy. Terms to qualified buyers. Shown by appointment only. Asking \$70,000.

BILLY WRIGHT

REALTOR and associates Charles Heisner Bob Dietrich 1063 N. Palm Canyon Ph. 5727

OUTSTANDING Reliable Values

FURNISHED 2 bedroom, 1 1/2 bath house. Tile roof, large lot, brick fence, hardwood floors, fine location, close by. \$13,500, \$2500 down, balance easy terms.

We list good buys only.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor "THE BUYERS BROKER" and associates 671 N. Palm Canyon Ph. 2981

CATHEDRAL CITY

Reliable Values

FREE — Economic survey 100 California cities.

F. J. MALTER &amp; CO.

P.O. Box 422 Indio, Calif.

BOZE BUILDER

2 BEDROOM and den, refrigerator, tile shower and pull-up, floor covering. 1500 square feet. Easy terms. Consider good lot for trade. \$19,500. Phone 5370.

OWNER SELLING

Corner home with income

Opposite El Mirador

4 bedroom 3 bath 2 kitchen

Room for more units.

Owner carry paper PS 2893

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL REALTOR 671 N. PALM CANYON DRIVE

2 BEDROOM, 1 1/2 bath, double garage, breezeway, sprinklers.

Owner built, 872 N. Riverside Dr.

OWNERS 3 bedroom, 2 bath, 2 stall showers, walled, landscaped, fruit trees, TV cable. \$14,750. Phone 2728 or 4301.

2 BEDROOM home, partially furnished, on leased land. \$3500. Call owner 6080, 199 Circle Dr.

FREE — Economic survey 100 California cities.

F. J. MALTER &amp; CO.

P.O. Box 422 Indio, Calif.

## For Sale or Rent 41

2 BEDROOM furnished house. Fenced yard, 1 block to Safeway. For summer or year lease. Phone 5261.

## Apartments for Rent 43

### Now Leasing

BEAUTIFUL new large 1 bedroom, unfurnished, pool side apartments. TV connected. These apartments must be seen to be appreciated. For information— RALPH WEINSTEIN 256½ S. Palm Canyon Drive Phone 2831

## Burnt Mt. Motel

MOTEL apartments for rent. The best costs no more. Kitchenette apartments, beautifully furnished. Inspection invited. Swimming, horseback riding, tennis, miniature golf, roller skating. Yucca Valley Box 583

SUMMER RATE EXCLUSIVE 2 bedroom bungalows, air conditioned, all electric, pool. References required. COL. WARD WOOLDRIDGE, 238 Indio Road Ph. 2360

NICE DUPLEX. ½ is bachelor apartment, other ½ is 1 bedroom apartment. Reasonable rents, furnished. Clean. Call Saturday 10 a.m. to Sunday 1 p.m. 775 "E" St., Cathedral City.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Weeks or month. Bermuda Palms, 1675 Indian Trail Ph. 6476 or 6478.

FURNISHED studio apartments, hotel rooms. Separate entrance. Reasonable. By week, month or year. 336 Paseo El Mirador. Phone 5385.

UNFURNISHED apartment, bedroom, living room, dinette, fireplace and kitchen. 71793 San Jacinto Dr., Rancho Mirage.

2 ROOM SUITE \$75 month. Also 3 room suite, \$110 month. Both completely furnished. See PAVNY 1001 S. Palm Canyon Ph. 7342

COMPLETELY furnished, 1 bedroom, lovely apartment in Palm Desert, \$75 in summer, \$85 in winter. Ph. Palm Desert 762161.

FURNISHED 1 and 2 bedroom apartment, air conditioned, summer rates. Phone Palm Springs 83544.

STUDIO for 2 people, air conditioned, full bath, close in. By month or year, summer rates. Phone 4714.

\$90 - \$110 MONTH: Stunning 1 bedroom apartment, pool, patio, cooler, bar, fireplace. Close in. 435 Via Miraleste. Ph. 3029.

UNFURNISHED 1 bedroom apartment, living room, kitchen, dinette, \$85 month. Ph. 2772, Gannon Realty Co.

CALL THE OUTPOST MOTEL FOR SUMMER MONTHLY RATES POOL, PHONE 6109

\$12 WEEK UP. Center of town, air conditioned, off street parking, use of pool and patio. Phone 9053 or 2957.

3 BEDROOM, 2 BATH, FURNISHED, 176 E. RACQUET CLUB ROAD.

BEAUTIFULLY furnished guest house with pool. Phone 2157.

## Beach Rentals 44

LAGUNA BEACH—Oceanfront bachelor apartment, \$100, bar kitchenette, garage. Box 190, Desert Sun, File F8.

## Houses for Rent 46

ONE BEDROOM DUPLEX AVAILABLE May 1st. Beautifully and completely furnished. Garage. Adults. Choice district near Ramon Road. Lease. Air conditioning. Call Palm Springs 2751.

BEAUTIFULLY furnished 2 bedroom and den, TV, walled in yard, utilities paid. \$250 month on year's lease. See to appreciate. Call 2475-11 to 7 only.

FURNISHED house, air conditioned, two bedrooms, 2 baths, enclosed patio. No pets, adults only. \$70 month. 1151 San Jacinto Way. Phone 4677.

1 OR 2 BEDROOMS nicely furnished, shade trees, yard, good cooling, close in, reasonable. Adults. Phone 85822.

SAN DIEGO, Owner's harbor view. 2 bedroom, 2 bath, den. Nicely furnished. Lease. Adults only. home 5020.

2 BEDROOM, den, furnished. Garage, enclosed yard, TV. No pets. \$125 month on lease. 584 Hermosa Dr.

Cool SUMMER at Morongo. Lovely 1 bedroom furnished house, \$50. Write Desert Sun, Box 190, File G-4.

MY 2 BEDROOM home. TV, patio. Nicely furnished. \$100 month on lease. 536 Plaza Amigo. Phone 4468.

Several houses now ready. Ruth Biles, 744 Broadway Cathedral City. Ph. 8-3734

CABIN. Furnished. Electric refrigerator, \$20 month. 70-210 Hiway 111. Ph. 8-3398-8-3399.

NEW 2 bedroom, unfurnished house. Stove and refrigerator. \$60. Palo Fiero. Phone 7056.

2 BEDROOM furnished home. Patio, swimming pool private. Phone 7007, evenings.

## Houses for Rent 46

2 BEDROOM HOUSE, heart of town, \$65 plus utilities. 210 E. Amado. Phone 2591.

UNFURNISHED 2 bedroom house, 1056 Tamarisk Road. Owner at 1054, \$80. No dogs.

## Household Goods 50

ALL NEW modern quality furniture. Includes refrigerator, g-range, kitchen, dining, living room, 2 bedrooms. Complete for—

**\$695**

Can finance for—

**\$195 down**

## Maher Furniture

Dillon Road, N. Palm Springs Ph. Desert Hot Springs 4-2616

## MOVING

MOST OF MY furniture must go. Including studio couch, end tables, dresser, desk, twin beds, lawn swing frame, dining room set and six chairs. 3963 Calle San Antonio. Phone 3356.

LAWSON davenport, foam rubber; TV revolving chairs; French bed, solid walnut, hand carved, headboard. King size, low foot board. Made in our own shop.

**Art Upholstery**  
344 N. Indian Ave.

## WE BUY

FURNITURE AND ALMOST ANYTHING OF VALUE! **WILGAY'S**

Phone 8-4243

## Casual Furniture

Tropical and Contemporary Traverse tracks and draperies, custom made and installed. Rancho Mirage Phone 8-5713

MISCELLANEOUS household goods for sale. 1 Singer portable sewing machine. 238 St. Mary's court.

LATE MODEL May Co. wringer type washer. Excellent condition. \$45. Phone 5261.

LAWN MOWER, Zenith radio, electric heater, autoette electric car, reasonable. Ph. 4093.

TRAILERS for Sale 51

## Market Street

## Trailer Sales

PAN AMERICAN PARAMOUNT SPARTAN ROADLINER 16' to 45'

FREE DELIVERY Service after sales. A good selection of used trailers to choose from.

ALL SIZES 3400 Market Street Riverside, Calif. Phone Overland 3-8080

Jewel Travel Trailer 15' and 25' FOR THE MOST DISCRIMINATING BUYER SEE THE AMAZING NEW Mayflower 22' to 45' SEE AND COMPARE!

1951 AIRSTREAM, 25' — \$2295 Also many other late model used trailers.

Merritt's Trailer Sales 716 Broadway Cathedral City Phone 8-6294

## DELUXE

AVAILABLE May 1st. Beautifully and completely furnished. Garage. Adults. Choice district near Ramon Road. Lease. Air conditioning. Call Palm Springs 2751.

BEAUTIFULLY furnished 2 bedroom and den, TV, walled in yard, utilities paid. \$250 month on year's lease. See to appreciate. Call 2475-11 to 7 only.

FURNISHED house, air conditioned, two bedrooms, 2 baths, enclosed patio. No pets, adults only. \$70 month. 1151 San Jacinto Way. Phone 4677.

1 OR 2 BEDROOMS nicely furnished, shade trees, yard, good cooling, close in, reasonable. Adults. Phone 85822.

SAN DIEGO, Owner's harbor view. 2 bedroom, 2 bath, den. Nicely furnished. Lease. Adults only. home 5020.

2 BEDROOM, den, furnished. Garage, enclosed yard, TV. No pets. \$125 month on lease. 584 Hermosa Dr.

Cool SUMMER at Morongo. Lovely 1 bedroom furnished house, \$50. Write Desert Sun, Box 190, File G-4.

MY 2 BEDROOM home. TV, patio. Nicely furnished. \$100 month on lease. 536 Plaza Amigo. Phone 4468.

Several houses now ready. Ruth Biles, 744 Broadway Cathedral City. Ph. 8-3734

CABIN. Furnished. Electric refrigerator, \$20 month. 70-210 Hiway 111. Ph. 8-3398-8-3399.

NEW 2 bedroom, unfurnished house. Stove and refrigerator. \$60. Palo Fiero. Phone 7056.

2 BEDROOM furnished home. Patio, swimming pool private. Phone 7007, evenings.

## Trailers for Sale 51

PAN AMERICAN 35' Air cooled, ramada, well furnished interior and patio. View location. Must sell. Lot D-48, Rancho Trailer Park.

## Trailer Space 53

THE NEW Tahoe Village, south end of Lake Tahoe, new ultra-modern Trailer Park, 300 spaces, among the pines, 65' heated swimming pool, private beach, fishing pier, children's playground, cafeteria, laundromat, TV, lounge. Opening May 5th. Tahoe Village, Zephyr Cove, Nevada.

\$20 MONTH. Private bath, \$35 month, some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 Hy 111

ONLY SHADY trailer parking space in Palm Springs. Orchard Trailer Villa. Ph. 9031.

IDYLLWILD Trailer Park. Modern facilities for all size trailers. Center of Village. Box 25.

## Equipment Rental 58

TRAMVIEW EQUIPMENT RENTAL AND SUPPLY U-HAUL Trailer Rentals Hiway 111 Ph. 8-5882

## Building Supplies 59

IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes . . . adds space, privacy, value.

PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors . . . adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

**Palm Springs Builders' Supply**  
490 Sunny Dunes Road Phone 2107

## !! Paint Sale !!

DILL LUMBER  
691 Industrial Place Phone 2758 or 2759

## Misc. for Sale 60

10,000 cubic foot cooler \$125, small fan cooler \$15. American restaurant electric meat slicer \$65, large bench saw, ½ HP motor \$30. 2 TV aerials, 4 bay, \$15 each. Left over stock in crates: 4-40 gallon Ream glass insulation water heaters, 6 standard tank toilets (below wholesale). Horizon Trailer Village. Ph. 7965.

BOOTS for children \$4.95, black, brown, red. From baby size 4 to large child size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY 1151 N. Indian Ave. Ph. 2681 Facing El Mirador

## SINGER

Sewing Machine Co. SALES-RENTALS-SERVICE 45-435 Jackson Ave., Indio Phone 7-3791 Collect

## FIREWOOD

EUCALYPTUS and cypress firelogs. \$35 cord, \$18 half cord delivered. Phone 2701.

LARGE complete soda fountain with carbonator. Excellent condition. Also, counter and stools. Best offer. Hadley's, Hwy. 99, Cabazon. Ph. Victor 9-2467.

30 GALLON electric water heater, \$20; electric range, \$25; both good condition. Miracle Hot Springs Pool. Desert Hot Springs. Phone 4-2662.

UPRIGHT deep freeze, 22 cubic feet. Roberts Fine Foods, Horizon Trailer Village, Hiway 111.

JOHNSON outboard 10 horse, 1951 model, good condition, milemarker tank, \$165. Phone 2705 after 5 p.m.

ELECTRIC steel guitar, amplifier and case. Excellent condition. \$35. Slides trombone, \$15. Phone 83375.

BABY CRIB AND MATTRESS GOOD CONDITION 974 San Lucas Phone 5824

WELL DRILLING RIG, 600 linear ft. 6" casing, cheap. Phone 38698. No Hollywood.

WESTERN Saddle, like new. Dally, jacks. Sunny Cove Trailer Park, Lot 28. Phone 8-4511.

1952 30' SPARTANETTE tandem. Air-conditioned, awning, store room. Beautifully shaded lot. Must sell. Logan, Orchard Trailer Park. Ph. 9031.

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## Judge Therieau New President for Lions Club

Judge Eugene E. Therieau was named president of Palm Springs Lions club Thursday noon when members unanimously voted approval of the report of the nominating committee.

Other officers elected at the meeting, held in the Starlite Room of the Chi Chi were:

Elmer Walberg, first vice-president; Alex Hammond, second vice-president; Dr. Julius Kaplan, third vice-president; Kenneth Brott, secretary; Henry White, treasurer; Joe Henderson, tail-twister; Marvin Fritz, Lion tamer.

**DIRECTORS OF THE CLUB** are Charles McDonald, Dr. Clarence E. Smith, newly-elected, and Joe Butler and George Schroeder, hold-overs.

The new officers will be installed Thursday, May 19, at a Ladies' Night dinner to be held at Deep Well Inn.

Dancing will follow the dinner and installation.

**PAST PRESIDENTS** of the Lions club were honored at Thursday's luncheon with Herbert Samson as chairman for the day. They were introduced and each gave a short talk on their regime.

Past presidents at the luncheon were A. J. M. Gardiner, Mayor Florian G. Boyd, Merrill Crockett, Culver Nichols, Charles Burket, Lloyd Simon, Raymond M. Sorum, Dr. Frank A. Purcell, Roy W. Colegate, Paul G. Summers, Earl Hough, Harold West, and retiring from



(Gayle Studio Photo)

TALKING OVER another big real estate transaction involving 720 acres in the Tamarisk and Thunderbird Country club areas, are Terry Ray and Ernie Dunlevie of the Terry Ray realty office.

the presidency this month, James Cooper.

Others, unable to be present were Ray Cee, first president of the club, Joe Schobe, Francis Crocker, Dr. Russell M. Gray, Clarence Hyde, Harold Hicks and Charles McGann.

### Beach Man Buys Local Credit Bureau

George W. Hair, of Long Beach and a home owner here, announced Friday that he had purchased the assets of the

Palm Springs Credit Bureau, 123 East Andreas road, and herein-after the firm would be known as the Credit Bureau of Palm Springs and Coachella Valley.

Hair plans to take personal charge of the business.

## Ray, Dunlevie Sell Large Tract in Country Club Area

Terry Ray and Ernie Dunlevie, associate of the Terry Ray Realty in his office, announced last week the sale of a large 720-acre tract in the vicinity of Tamarisk and Thunderbird Country clubs. The transaction culminated four months of negotiations.

Ray said that neither he nor Dunlevie were at liberty at present to divulge the name of the purchaser or to disclose plans for development of the property.

Ray, newly-elected president of the Palm Springs Real Estate

Recently they closed a transaction which resulted in the Ranch club and plans for a 160-acre subdivision the first part of a proposed 640-acre development.

**The Desert Sun—6b**  
PALM SPRINGS, CALIFORNIA  
Monday, May 9, 1955



Don Bottorff

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The area where meters will be in operation, and where enforcement will be in effect is as follows: Palm Canyon drive between Alejo and Andreas road; Tahquitz drive, Andreas and Amado roads, between Palm Canyon drive and Indian avenue.

Additions to the previous coverage are Tahquitz drive and Amado road.

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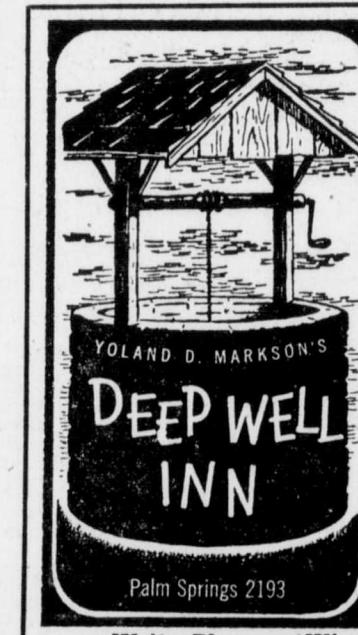
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